



National Management Association Individual Member News

Volume 2, Issue 3
August 2003

From Your National Treasurer...

by Wendell M. Pichon, CM
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If you have any articles or information to share that would be of interest to other individual members, please contact:

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Wow how time flies! Do you realize that the Individual Member Newsletter is Celebrating its First Anniversary? Yes, one year ago the first issue of the Newsletter rolled off the press. The intent then and now is to provide you as an individual member with the latest news surrounding the National Management Association. We value you as a member! We want you to become more involved in the Association. With your help we can provide you with information that can get you involved in chapters or councils in your immediate areas. Who knows, we may even be able to charter a community chapter in your area. We look forward to hearing from you and thank you for making our first year a success.



NMA and IMC Join Forces — We ARE One!

by Don Hart
2002 NMA Chairman of the Board
Hanford Chapter
Richland, Washington



Steel is one of the most versatile and strongest materials used for building permanent structures.

What gives it those favorable characteristics? It is because it is an alloy made up of a base of iron and other materials to give it strength. The material is bonded at the molecular level to make it strong by its homogenous nature.

At the NMA June board meeting in Dayton, Ohio, the officers unanimously voted for the Board to consider joining forces with the

IMC. The Board approved that initiative. Likewise, in Harrisburg, Pennsylvania, the IMC National Advisory Board unanimously approved the initiative.

The resulting organization is as strong and as versatile as steel. We, however, are building leaders, assisting clients, and creating the future. Our strength will be the uniform bonding which will occur to create energy and resilience.

What's expected of you as chapter leaders? First, to make this a successful venture, we need to temporarily expand our Executive Board. You will be asked to approve that at the National Conference in Detroit this fall.

Second, you need to do all you can to

welcome the IMC chapters and members. In your area, invite them to your meetings. When you see them at events, welcome them. And do all you can to recruit and grow. Lastly, if you have questions, feed them to your directors to get them answered, or call a National Officer or NMA headquarters to get those questions answered. It's extremely important that you understand what's going on.

Your officers and Board are extremely pleased to form this union with the IMC. We urge you to share the excitement, to welcome the new members and 26 chapters from the IMC and to help move us forward to make our leadership roles rewarding.

NMA Leadership Conference Highlights



Teamwork at its best! First Time Attendees at the Northeast/Southeast work together to create some "unusual" art!



Members from ACIPCO, Birmingham, AL, pose for the photographer! They will host the 2004 Southeast/Northeast Leadership Conference in Birmingham!

Northeast/ Southeast Niagara Falls, NY



Tammy Conway from Blue Cross Blue Shield of Michigan has a chat with Michelle McMurtrie from Dresser Rand.

"Happiness is found in doing... not necessarily in possessing."
— Napoleon Hill

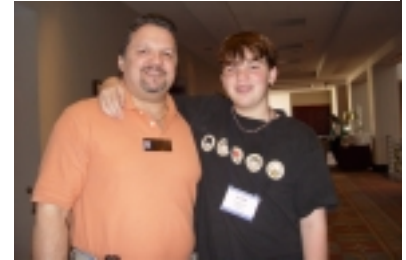


Joe Estey gave an excellent presentation on Friday.



Lockheed Martin MSC Bay Area Chapter members pose with their Speech Contestant after the winners were announced on the dinner cruise.

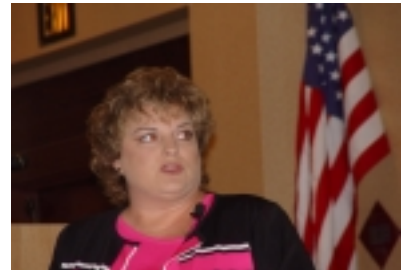
Southwest/North Central Albuquerque, NM



Wendell Pichon, CM, NMA Treasurer, poses with his son, Blake, who became our official Southwest/North Central photographer!



Maggie Rash, NMA National Director from Lockheed Martin Rocky Mountain Leadership Assoc., Denver, CO, facilitates a Programs Workshop.



Alyce Sarno, CM, Director, Site Operations, Lockheed Martin Aeronautics Company, Marietta, GA, delivers an inspiring presentation on Program Management.

Pacific North/Pacific South Coeur d'Alene, ID



Elaine Faflek, NMA's 2003 Member of the Year, Boeing Aerospace Leadership Chapter, Huntington Beach, CA, and Don Hart, NMA's 2002 Chairman of the Board, Hanford Chapter, Richland, WA, conduct an outstanding President's Workshop.

Three successful Leadership Conferences were held in Albuquerque, Coeur d'Alene, and Niagara Falls. We had an extraordinary number of "first timers" in attendance who were bright, enthused, and eager to go home and use what they learned to strengthen their respective chapters. Across the board, it appeared that there was great interest in working to provide value to executive management and align chapter goals with company goals. Our thanks to those of you who contributed to the success of our 2003 program. Best of all? Overall income for the three meetings exceeded expenses by about \$5,000... which was our goal for the year.

2003 NMA National Conference

All systems are "GO" for Detroit, September 21-23. Our thanks to the Blue Cross Blue Shield chapters in Michigan for their generous assistance... and to the corporation for its commitment to helping host a grand event.

For those who have "delayed" preparing for the Certified Manager Examination, we are pleased to announce that the Institute of Certified Professional Managers is offering a special "CM Immersion Course" on Saturday, September 20th from 9:00 am to 5:00 pm. (The date and time are final... and in response to customer input, a bit different from earlier announcements.)

This one-day program will provide a broad overview of management concepts essential to success in the field of management and on the CM certification exams. The course is based on the ICPM study manuals and covers the core areas of management, including planning, leading, communicating, controlling, organizing, teaming, motivation and ethical conduct. The deadline for registering for the course is August 1, 2003.

The cost for the course alone is \$125; other pricing options are available which include additional study materials, guides, and pre-payment of application fees and exam fees.



Contact ICPM at 800-568-4120 for more information or visit their web site at:

<http://www.icpm.biz/immersion.htm>. Additional information will also be posted soon as part of the NMA National Conference promotional materials.

SW NMA Leadership Network...

Through layoffs, reengineering, and constant change, many members in the Dallas /Fort Worth area have lost their chapter affiliation within NMA. The Southwest National Management Association (SWNMA) Community Chapter chartered in April 2001 and was created to allow membership to any person who is interested in developing leadership and management skills, without regard to company or chapter affiliation. The Southwest NMA Chapter reached out to their membership who was recently laid off and offered them a full FREE membership in the Southwest NMA Community Chapter during their job search efforts as long as their National Dues were

current. This is an outstanding way to reach out in support to our members and let them know we value not only their membership, but also their friendship.

**"The future belongs to those who believe in the beauty of their dreams."
— Eleanor Roosevelt**

Echos of Life

A son and his father were walking on the mountains. Suddenly, the son falls, hurts himself and screams: "AAAhhhhhhhhhh!!!" To his surprise, he hears the voice repeating, somewhere in the mountain: "AAAhhhhhhhhh!!!" Curious, he yells: "Who are you?" He receives the answer: "Who are you?" Angered at the response, he screams: "Coward!" He receives the answer: "Coward!"

He looks to his father and asks: "What's going on?" The father smiles and says: "My son, pay attention." And then the father screams to the mountain: "I admire you!" The voice answers: "I admire you!" Again the man screams: "You are a champion!" The voice answers: "You are a champion!" The boy is surprised, but does not understand. Then the father explains: "People call this ECHO, but

really this is LIFE. It gives you back everything you say or do. Our life is simply a reflection of our actions." If you want more love in the world, create more love in your heart. If you want more competence in your team, improve your competence. This relationship applies to everything, in all aspects of life; life will give you back everything you have given to it.



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" Speaking from the Heart "

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Becoming more expressive in our daily lives isn't only about better techniques; for example, metaphors, word pictures, quotations, slogans and the like. Neither is it simply learning to speak with more eloquence and style. While these elements do play an important role, they are not, in themselves, enough. The greatest inhibitor in our effort to enlist others in a common vision is lack of personal conviction. There is absolutely no way that we can convince others, over the long term, to share a dream if we are not convinced of it ourselves. We must be sincere in our own belief. All of us are able to spot lack of

"Progress always involves risk; you cannot steal second base and keep your foot on first."

- Frederick Wilcox

sincerity in others. We detect it in their voices, we observe it in their eyes, we notice it in their posture. We each have a sixth sense for deceit and can usually tell the fraudulent from the real. So there is a very fundamental question that we as leaders must ask before attempting to enlist others: "What do I believe in?" The true force that attracts others is the force of the heart. It is when we share what is in our soul that we can truly move others. Do you believe in NMA? Do you believe that the NMA is the recognized worldwide partnership of people and businesses inspiring outstanding leadership? Do you believe that the NMA is cultivating highly productive workplaces?

This space for address.

Need to change your address at National?

We need your current address to insure that you receive your copies of this newsletter! Changes are easy when you log on to NMA's website. Go to: <http://nma1.org>, then to Members on the sidebar, and click Online Address Change Form. Your address change will be processed promptly!

Give us your e-mail address and not only will you receive this newsletter electronically, you will also receive NMA's bi-monthly newsletter, NMA Breaktime!!

Coming in November:

2003 NMA National Conference highlights!