



# NMA Individual Member News

Volume 5, Issue 2  
August 2006

*From your 2005 Chairman of the Board!*



**Wendell M. Pichon, CM**  
2005 Chairman of the Board  
Lockheed Martin Leadership  
Association  
Fort Worth, Texas

## *Special Invite*

*NMA Leadership Development Organization Individual Member*

Being an NMA Leadership Development Organization member not only makes your voice heard at the National level—it also gives you access to benefits that save you money and time. Each year we host the NMA National Conference in a major city in the United States. This year the NMA National Conference will be held in Music City USA, Nashville, Tennessee. The 2006 Conference is packed full of continuing education unit (CEU) workshops for your educational benefits. One of our greatest benefits is being able to attend our national conference and take advantage of meeting fellow members from across the United States and from a diverse work background.

Membership in the NMA Leadership Development Organization is the best way to stay connected.

With numerous benefits -- including ways to promote yourself; network with other members; stay in-the-know on the latest news; as well as volunteer leadership opportunities -- the investment you make by joining will definitely be money well spent. You can begin to taking advantage of your membership by registering today to attend the NMA National Conference in Nashville, Tennessee. Check out our web site at: [www.nma1.org](http://www.nma1.org) for more information on our National Organization, the upcoming National Conference, and Chapters or Councils in your area. Some of the benefits that await you:

- Newsletters, Information & Publications (Breaktime and Individual Member Newsletters)
- Networking
- Educational Opportunities
- Professional Development Opportunities
- Discounts

There's never been a better time to join the NMA Leadership Development Organization or to renew your membership! Renew your membership for the fiscal year January 2007-December 2007 before our National Conference and have your name entered into a drawing for 1 year free membership for 2008!

If you have any articles or information that would be of interest to individual members, please contact:

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*"Good leaders make people feel that they're at the very heart of things, not at the periphery. Everyone feels that he or she makes a difference to the success of the organization. When that happens people feel centered and that gives their work meaning."*

*~ Warren Bennis*

**New! Professional Development NMA LiveOnline Course Schedule at:  
<http://nma1.us/lrc/online.htm>**



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"The very essence of leadership  
is that you have to have a  
vision."  
- Theodore Hesburgh

Visit us on the Web!  
<http://nma1.org>

Name

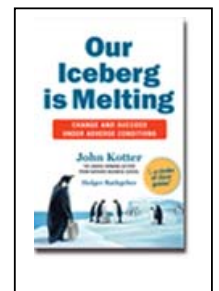
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City, State, Zip

## Conference Attendees to “Get a Scoop”

If you don't already have a book by McFeely Award winner Dr. John Kotter on your bookshelf, you probably will soon. His latest book has sold over 15,000 copies in DRAFT form... yes, that's pre-production. Nearly every key business leader who received an advance copy (in exchange for input and suggestions), asked for additional copies... immediately. So many people clamored for the book, that Dr. Kotter had to quickly set up a small company just to handle requests for the drafts.

Come September 5<sup>th</sup>, the wait for the rest of us is over. St. Martin's Press will release Our Iceberg is Melting to a business community increasingly eager to read this unique take on leading change, told in a manner totally unlike anything John Kotter has ever done before! Best of all, 60 days later, Dr. Kotter will be bringing his book-signing tour to a close and speaking at our NMA National Conference. Our attendees will be among the very first audiences, worldwide, to share in the lessons learned and entertaining perspective that have brought our McFeely Award winner to the point in his life where he felt that capturing it all, in a unique parable, is the best possible way to drive home the concept that ALL of us can be leaders when it comes to dealing with the challenges of change.



Don't miss out on this NMA "first". Get registered for Nashville right away!

*Coming in the December issue of Individual Member News  
2006 National Conference Highlights!*

*"Effective leadership is putting first things first. Effective management is discipline, carrying it out."  
~ Stephen Covey*