

# NMA IS OFFERING YOU A “REAL DEAL”!

## BECOME A MEMBER TODAY AND RECEIVE A FREE LEADS ASSESSMENT!!

For a limited time, join NMA and receive **NMA LEADS** absolutely free — it’s a key that can open the door to showcasing your LEADERSHIP potential!! Yes, if you join NMA now, you will receive a **FREE LEADS** assessment... a \$35 value... the equivalent of National dues for one year — absolutely free!

With **NMA LEADS** you will see the 30 competencies that a cross-section of affiliated NMA organizations has identified as critical in these uncertain times. By utilizing the **LEADS** assessment, you’ll learn how you measure up... and can then set realistic goals and objectives for yourself. Take the first step... join NMA today! There has never been a better time!



## COMPRISES:

- A confidential, online leadership tool—a complete personalized system. Available 24/7, it begins with a multiple choice, 120 question assessment based upon 30 critical contemporary workplace skills, as identified in the NMA Leadership Model.
- An electronic Leadership Analysis immediately after taking the assessment. It will identify areas of strength and potential areas for improvement.
- Links to specific actions you can take to enhance your leadership skills.
- To learn more, go to: [http://nma1.org/Education/NMA\\_LEADS.html](http://nma1.org/Education/NMA_LEADS.html)

## NMA...FOR ALL THE RIGHT REASONS!

1. Be part of a “Learning Organization”
2. Improve your communication skills
3. Celebrate unique identities and perspectives
4. Connect with other motivated employees
5. Serve your community
6. Expand your horizons
7. Stay connected and informed
8. Challenge yourself
9. Build your personal network
10. Gain actual leadership experience by being active in the chapter

**LEADS**  
STANDS FOR  
NMA'S  
**LEADERSHIP**  
**EVALUATION**  
**AND**  
**DEVELOPMENT**  
**SYSTEM**

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