



*Since 1919, NMA has been an integral part of hundreds of progressive and innovative companies and communities, putting the synergistic power of employee teams to work in solving business problems and assisting organizations in attaining goals. We're proud of that history... and we're excited that amid swirling change in business, government, and industry, our NMA chapters contribute to the bottom-line and provide vehicles for collaboration and leadership development... in some cases, for over 50 years!*

*Let NMA help you turn expectations into reality. We're ready to be your Leadership Business Partner... and help you develop the leadership bench strength you need to be ready for the next new business challenge.*

## **Your Reward for Partnering with NMA:**

### **Practical Leadership Development for Employees**

Members develop and enhance leadership and other professional development skills in the error-free setting of NMA chapter activities. These skills, once mastered in an NMA "leadership laboratory," are easily transferable to the organization. NMA assists in the development of "managers" to help keep the organization on track and "leaders" to help lay new track! NMA helps win the business "talent battle" — employees will stay the course as long as they feel engaged and valued.

### **A Continuous Learning Environment**

The NMA chapter augments employee training in the areas of leadership, process improvement, team building, computer technology, and other areas directly related to today's business needs, at a cost substantially lower than most companies can provide in-house. New web-delivered services tap into a broad network of best practices and lessons learned.

### **Opportunities for Direct Dialogue with All Employees**

The monthly meetings provide vital two-way communications between members and upper management. Executives and employees thus have a natural forum for sharing their vision and reinforcing the organization's mission and strategic initiatives. Meetings emphasize high regard for teamwork and reinforce principles of ethical conduct and personal responsibility. NMA allows you to "spot" emerging leaders and target them for additional development.

### **Cross-organizational Teaming and Problem Solving**

In the chapter setting, people come together and informally find themselves addressing overall company and/or community issues. Employees develop an understanding of the entire organizational structure and discover company/community specific solutions through meeting regularly at NMA activities. They become increasingly connected and committed.

### **Promotion of Active, Responsible Citizenship**

By becoming involved in community activities, NMA members cultivate goodwill for the organization within the local area and generate positive publicity for the organization. Their efforts help make their respective communities great places to live, work, and play, all of which assists in attracting and maintaining quality employees. A wide range of chapter activities helps support the organization in its community outreach efforts.

**NMA ...  
THE Leadership Development Organization**

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