

# ONE-STOP PD SHOP

## 8. Certified Manager™

The CM certification, offered by the Institute of Certified Professional Managers (ICPM), is a comprehensive, 3-module program of management and leadership development. To become CM certified, an applicant must meet eligibility requirements for education and experience and pass 3 challenging CM assessment exams. The CM credential is recognized worldwide as a sign of managerial competency and professionalism.

### Why Obtain CM Certification?

- It enhances management and leadership skills, knowledge and ethics
- It develops managerial confidence and improves on-the-job performance
- It verifies a level of managerial competency and sets quality standards
- It offers a competitive edge for employee selection and advancement

Application to the CM Program is continuous and can be accomplished online at [www.icpm.biz](http://www.icpm.biz). Approved applicants have 15 months to complete all program requirements through self directed study or NMA chapter sponsored classroom training.

The total cost of CM certification is \$645 plus \$20 shipping/handling. Certification fees can be paid in one payment of \$665 (which includes a \$50 discount) or three payments of \$242. CM study materials include 3 custom published study manuals and access to ICPM's Online Learning Center of study aids, practice exams, case studies, etc.

Certified Managers commit to uphold the ICPM Code of Ethics and maintain their management skills by engaging in life long learning. Annual recertification to continue use of the CM credential includes fulfillment of an annual professional development requirement and payment of a \$50 professional fee

### Are you ready to get started?

- What to advertise: <http://nma1.us/lrc/CMProgrambrochure.pdf>
- How to implement: <http://nma1.us/QuickTools/QT19.ppt>
- Where to sign up: <http://www.icpm.biz>
- Who to contact: Melody Branner, [icpmcm@jmu.edu](mailto:icpmcm@jmu.edu) or 1-800-568-4120