Your National NMA at Work for You...
William Kitchen, CM
2011 National Chairman of the Board

The National Board of Directors meeting was held in Dayton, Ohio, on July 16, 2011. As is the norm for our board meetings, we were faced with a set of decisions that will have lasting impacts on the effectiveness of our national organization. Immediately though, we were faced with the challenge of involving directors who were unable to come to Dayton due to reduced travel budgets within their companies. So, we worked out some bugs and arranged conference call numbers to connect them to our sessions. In the future, we will move up a notch and incorporate some rendition of video conferencing technology to improve this method of meeting management and possibly provide access by other non-board of director members... more to come on that.

The executive committee then shared with the board members, the significant effect that the layoffs in the aerospace companies, due to the completion of the Shuttle program and other cutbacks, have had on the membership. It became clear that no matter what the subject area was, we would take time to assess how an action might positively influence those displaced NMA member-employees. As a result, we identified improvements to enable displaced workers to maintain their NMA status for a while longer, we pursued ideas on increasing Individual Membership or focusing on creating new chapters, and we identified four (4) major initiatives to continue our quest to improve products and

Continued on next page —>
services to our members. Below is a bulleted list of the some of the resulting actions and initiatives.

- A new membership designation of “Pending Individual Member” will be used for a person who is laid off or retired within the past 12 months and will be applied to members who meet the criteria from this date forward. This membership designation will be for a 12-month period at no-cost to the member. Details clarifying this process have been sent via a letter from Steve Bailey to all NMA members.

- NMA is aggressively pursuing a Commissioned Marketing Program (CMP), which will be focused on increasing membership and chapters throughout the country. We now have 4 US and 2 international prospects for new chapters and have made an assignment for each director to identify at least 2 new chapter prospects and send them to Steve Bailey. Via this article, I am personally asking each of you for any leads on potential chapters as well. The CMP will first be focused on training past Board members who possess a good understanding of NMA and can be trained by Steve Bailey on marketing approaches to prospective NMA chapter candidates.

- NMA is working aggressively with ICPM to establish a certification program for first line supervisors, managers, or team leaders who have 0 to 3 years management experience. This program is on a fast track for completion and we hope to have it offered before calendar year end. This may or may not have any impact on the future of SMS offerings as that will be evaluated after the development of the certification product.

- The NMA is working on forming a productive relationship with the Project Management Institute at the national level. More information should be available by the time the Annual Conference rolls around. We will be working this through the Professional Development committee and is the result of various requests to look at how we may form a connection between the two organizations.

- NMA is establishing a revenue sharing relationship with an employee placement service for engineers, technical experts, managers, and executives. You will see more on this in future Breaktime articles but so far this looks promising and will provide an added service to our members who may be entering a transitional time in their careers.

- The NMA “Virtual Library” has gone through the final screening process and is now available on the NMA1.org website. This web-based resource provides various web links to leadership resources to help us all grow in our quest for leadership excellence.

Aside from the above initiatives, we took time to help Sue plan the Annual Conference scheduled for September 10 through 12 in St. Louis. This conference offers outstanding speakers on very relevant subject matter. For example, Dr. Barbara Kellerman, a Harvard Business Professor and renowned expert on leadership, will present her provocative insights into the secrets of good and bad leadership. Other subjects on personal accountability, “leading difficult people like a pro”, and an energizing talk on financial wellness are a few of the learning opportunities that will be available to attendees. If interested in attending, I recommend you approach your management for their approval, as I believe this will be a most rewarding event (go to www.NMA1.org for more information).

So, you can see that our summer meeting was filled with much activity and resulted in many action items for our board members. Should you have any suggestions for improvements or innovative products and services you would like to see NMA sponsor, just send the NMA staff an e-mail; after all, we, the board of directors and the NMA staff are all here to serve you. Take care and have a safe summer.

Visit us at www.nma1.org
Wyle Donates to Space Center Intermediate Leadership Development Corps Booster Club!

Wyvette McLendon, Chapter President
Wyle Leadership Association / Houston, TX

On April 14, 2011, Wyvette McLendon, the President of the Wyle Leadership Association, presented Vilma Laraquente, the President of the Space Center Intermediate Leadership Development Corps Booster Club, with a generous donation after speaking with the club members about the impact of leadership in our community. The booster club members participated in an exercise with Mrs. McLendon where they were asked to write a positive inspiring quote on a footprint that could make an impact on another person’s life. The participants enjoyed this exercise where they shared many sayings and ideas that would inspire future leadership in their peers. At the end of the exercise each person had a footprint containing three quotes to take home that would continue to inspire and encourage long after the meeting had ended.

The LDC Booster Club was formed at the intermediate school level in order to begin preparing students for leadership training through a program closely associated with the Jr. ROTC program at the Jr. High and High School levels. Military processes are used to teach these students structured and solid values that will increase not only their self esteem but increase their ability to incorporate teambuilding skills with their peers. These students participate in competition events with other schools who are involved in the same type programs across the state. They also learn military skills such as shining the shoes to perfection, uniforms being ironed and well kept, and other personal skills of integrity. WLA made a donation to this organization that will assist in making purchases such as military type uniforms and other equipment needed for these students to fully participate in this Leadership Development Corps.
Meet our 2011 NMA National Award Recipients

NMA Executive of the Year

Michael L. Coats
Mr. Coats is Director of The Lyndon B. Johnson Space Center in Houston, TX. He oversees 198 buildings, 1600 acres and provides leadership for over 13,000 civil servants and contractors and a budget in excess of $5 billion.

NMA Hall of Fame Inductee

Mr. Larry McQuien
Mr. McQuien was Vice President, Business Ventures for Lockheed Martin Aeronautics in Fort Worth, TX. An ardent supporter of author Robert Quinn’s book Deep Change, Larry is being honored posthumously for his leadership and commitment to ethical behavior and corporate compliance.

McFeely Award Recipient

Dr. Barbara Kellerman
Acclaimed author Barbara Kellerman is the James MacGregor Burns Lecturer in Leadership at Harvard University’s John F. Kennedy School of Government. She is currently ranked by Leadership Excellence as 6th on the list of the 100 best minds on leadership.

Member of the Year

Shirley M. Weaver
Shirley is a Logistics Management Analyst at Lockheed Martin Aeronautics in Marietta, GA. Active for many years in her chapter and The Peach Council as well, Shirley most recently presented her Membership Development Workshop at the EAST LDC in Savannah.

2011 NMA Annual Conference in Partnership with ICPM

Do NOT miss this one!!! Only by coming to the NMA Annual Conference can you hear famed Harvard professor and author Dr. Barbara Kellerman talk about the latest book she’s writing, “The End of Leadership...As We Know It”. Sam Silverstein, our Keynote Speaker, will show you how applying the five accountabilities in your life and in your organization will allow you to create an accountability zone in which YOU are the center. By joining us in St. Louis, you’ll learn how to make accountability your competitive advantage.

Never been to an NMA Annual Conference? Great – we have a “First-Time Attendees” orientation session JUST for you at 11:00 a.m. on Saturday. When we kickoff at 2:30, you’ll already feel at home. And then we put a Conference highlight NEXT – the finals of the NMA Leadership Speech Contest at 4:30. Then you’ll dash back to your room and get ready for our Member of the Year Banquet that evening. All of that in just half a day!!!

To learn more, just visit our website at http://nma1.org!
Lockheed Martin Employees and LMLA Chapter #531 Participate in the Tour de Cure!

Lockheed Martin Leadership Association / Marietta, GA

On Sunday, May 15, nearly 1,000 cyclists gathered at Bouckaert Farm in Fairburn, GA, to ride in the Tour de Cure, an annual event that supports the nearly 24 million children and adults in the U.S. who suffer from diabetes. This year’s race was able to raise nearly $600,000 for the American Diabetes Association (ADA), primarily through small personal contributions from the cyclists and their friends, family members and associates. Route options ranged from a 10-mile, family-friendly ride to a 100-mile ride for the most experienced and dedicated cyclists.

Lockheed Martin has participated in the Tour de Cure since 2008, and each year our participation has grown. For the past two years, the company has provided a free Lockheed Martin cycling jersey to anyone who raised at least $150 for the ADA, and in each of those years our team of 100+ riders has been the event’s largest by a wide margin. This year, Lockheed Martin’s Jeff Babione (VP and F-22 General Manager) served as the overall event chairman and start/finish line master of ceremonies. Lockheed Martin’s team raised nearly $50,000 for the ADA again this year, including a donation of nearly $19,000 from the LM Aero Club.

Due to the enormous success of this year’s race, Lockheed Martin was able to help make an important difference in the fight against diabetes and promote improved health and fitness for employees and their families.

Congratulations and thanks are due to those who supported and participated in the Tour de Cure.

Anyone interested in learning more about Lockheed Martin’s growing community of cyclists is encouraged to contact:

Stan Taylor (stan.k.taylor@lmco.com) or

Karl Schulze (karl.r.schulze@lmco.com)

For more information, visit the team Facebook page at http://www.facebook.com/#!/pages/Team-Lockheed-Martin-Cycling-2011-Tour-de-Cure/178149578886247.

Leadership Quote:
“A leader is a dealer in hope”
—Napoleon Bonaparte
Space Day 2011
Lockheed Martin-SWFLANT
Lockheed Martin SSC Leadership Association #542 / Kings Bay, SC

Lockheed Martin employees sponsored “Space Day” at Emma Love Hardee Elementary School on May 20, 2011. Approximately 180 third grade students participated in various hands-on and visual demonstrations of Space related material. The students rotated through various stations which included a raffle and picture as an astronaut, clothing in space, teamwork in space, demonstration of a space shuttle tile’s heat dissipating properties and building a satellite where each class had the opportunity to add sections to a mock satellite. The completed satellite was donated to the school for future use. The program, sponsored by Lockheed Martin Leadership Association, is an ongoing effort to promote math, science, technology and engineering education by nurturing young peoples’ enthusiasm for the wonders of the universe and inspire them to continue the stellar work of today’s space explorers.

Right: Pictured from Left to Right: Dave Yokum, Chad Watt, Robert Spann, Michelle Rowland, Shawna Spann, Dave Plews, and Katie Murry

Submit Articles for Upcoming Issues of NMA Breaktime
Do you have any activities that you would like to share with other chapters and NMA members?? If so, please send them to us so we can publish them in the next issue of NMA Breaktime.
Email: sue@nma1.org
In June, ESH (Environmental Safety and Health) and LMLA chapter #531 employees and some family members supported the Keep Cobb Beautiful Adopt-a-Mile program by volunteering on a Saturday morning along Atlanta Road adjacent to Dobbins Air Force Base. The volunteers managed to deal with the heat of “HOTLANTA” and fill over 15 bags of trash. Employees and family participate in the quarterly cleanup to promote community and environmental awareness.

Lockheed Martin as a corporation is very active in promoting the “GO GREEN” campaign by supplying areas at each plant where employees can dispose of different items.

This year’s Lockheed Martin Leadership Association (LMLA) Marietta award ceremony was held at Dave and Busters restaurant and arcade. Members enjoyed a Mexican buffet and a wide variety of games to play with family and others. The ceremony recognized exceptional members for their year of service to the chapter. Special awards for some members were awarded which included members of the month, member of the year, booster of the quarter, booster of the year, and the Paul Williams Professional Development Award. In addition, new officers were sworn in for the new, 2011-2012 year.

LMLA’s executive advisor, Rainia Washington, Director of Human Resources, congratulated the members for all the past year’s achievements and challenged the incoming team of officers and board members.
SCAC Chapters Receive Awards

Avis French / 1995 NMA Member of the Year
Mission Viejo, CA

June is always a big event in the life of the Southern California Area Council (SCAC) and 2011 was no exception. The council presented several awards to members of its affiliated chapters.

GOLD KNIGHT OF MANAGEMENT:

Steve Goo, Vice President of International Operations and Compliance, Boeing Defense, Space and Security (BDS), sponsored by the Boeing Aerospace Leadership Chapter (BALC), was selected as the SCAC 2011 Gold Knight of Management.

Mr. Goo is responsible for leading BDS international operations in Australia, Saudi Arabia, and the United Kingdom and coordinating with Boeing International and BDS businesses to establish necessary leadership and functional infrastructure to enable successful and compliant international operations. Together with BDS Business Development and Finance, he leads the expansion of BDS international operations in new markets and supports the three BDS business units – Boeing Military Aircraft, Global Services & Support, and Network and Space Systems. He co-leads the BDS Compliance Assessment Team to ensure BDS conforms to U.S. and foreign government regulations as well as company policies. He has served in leadership roles at several Boeing locations, including Puget Sound, Washington; Huntsville, Alabama; Houston, Texas; Seal Beach and El Segundo, California; and Brisbane, Australia.

Mr. Goo has attended several BALC general management meetings and attended his officer installation dinner. He spent time with Daniel Kaz discussing professional development; and has been supportive of BALC efforts, making suggestions as to interesting leadership topics and offering to be a speaker for a professional development session. Knowing the year long commitment, he agreed to be the BALC president’s executive advisor for 2011. As a busy executive, he has kept the communication lines open, responds quickly to e-mail and requests in spite of a full travel schedule. For all these reasons, Steve Goo is an excellent example of the Gold Knight of Leadership.

MEMBER OF THE YEAR:

Virginia Miscione, Administrative Assistant, City of Orange Management Chapter, was honored as SCAC’s 2011 Member of the Year. Virginia is dependable, possesses tremendous, integrity and shares her contagious enthusiasm with everyone with whom she comes in contact. In addition to responding to service requests from the public, she provides administrative support to a vast array of staff and management. She has demonstrated her enhanced leadership and management skills through the stewardship of the Community Garden and Adopt-A-Rose programs, and the oversight of the organization’s web page and central filing system.

For over a decade, Virginia has significantly contributed to NMA in a variety of leadership roles. This has been revealed through her service as a member of the Social Committee, and election as Secretary, Historian, Vice-President, President and Past President. She continues to serve the chapter as a member of the Chapter’s Board of Directors, and is a reservoir of institutional knowledge for the Chapter’s officers. Furthermore, she continues to serve the organization as a relentless recruiter.

Virginia has and continues to be a cornerstone of leadership and service. Her commitment to NMA and the organization is well-recognized and appreciated by everyone. Virginia Miscione is clearly committed to the NMA of Code of Ethics and serves as a model of transformational and servant leadership. Her selection as Member of the Year is well-deserved.

Continued on next page →
**SCAC Awards (Cont’d)**

**MANAGER OF THE YEAR:**

Greg Warren, Senior Administrative Analyst, City of Orange Management Chapter, was the recipient of SCAC’s 2011 Manager of the Year award. Greg’s philosophy is that, “Gratitude and transcendence are the keys to prosperous living and that change is a constant that should be embraced. In order to work with others and be influential, personal and professional growth is great insurance for insulation against obsolescence. In whatever we do, caring and concern for people and our environment should be paramount in our thoughts and actions. Everything is connected.” He received his B.A. in Business Administration with a Minor in Psychology from California Polytechnic State University with concentrations in marketing, Finance, and Management Information Systems.

Among Greg’s myriad of assignments serving the City of Orange, he is responsible for administration of the City’s solid waste collection and Water conservation programs. He has been awarded the Public Works Director’s Award for his commitment to the department’s Leadership and Professional Development Program. He has organized and led several of the department’s leadership academy seminars.

Greg has served as president of the chapter and has taken an active role in presenting courses to mentoring others so that they can achieve their goals. He has written many informative articles in the chapter newsletter, some of which have been repeated in Breaktime. He consistently makes himself available to management, staff and customers alike. He works toward the betterment of the City as a whole by not only professing teamwork but by leading by example. Greg Warren is a worthy recipient of SCAC’s Manager of the Year award.

**CHAPTER INNOVATION AWARD:**

Leveraging Professional Development for Business Success, BALT, was selected for SCAC’s 2011 Chapter Innovation Award. Led by Daniel Kaz, BALT and its Professional Development team aligned exceptional professional development events with Boeing organizational (business) needs to design, develop and deploy one of the most effective and comprehensive professional development (PD) programs ever offered by BALT.

By leveraging an extensive and growing network and key partnerships with executive leadership, management, diversity councils, affinity groups, human resources, internal leadership programs, universities and external consultants, BALT continually provides innovative, progressive, and many virtual professional development solutions in: International Business Etiquette Series, Accent Reduction, Career / Work Skills, Leveraging Social Media for Business, Effective Communication, Supervisory and Management Skills (SMS), and many leadership / soft-skill development courses and Lunch-N-Learn events.

Boeing realized nearly $0.75M in training and development cost saving through this innovative BALT PD program; received Executive Leadership support; gained high event participation; garnered exceptional evaluations / testimonies; and secured event consulting services. With 150 events sponsored events in 2010, BALT has strategically gained popularity as one of the top "go-to" leaders in low / no-cost personal and professional development training solutions in Boeing Southern California with plans to expand in new locations and more diverse set of development opportunities in 2011. The program is a worthy of recognition by the SCAC Chapter Innovation Award.

**More Points on R1 for Conducting an NMA Leadership Speech Contest!**

Does your chapter conduct an NMA Leadership Speech contest each year? If so, we have great news for you!! The Recognition Committee approved rewarding you with more points on the R1 for all the effort you put into making your speech contest a success.

Effective immediately, you can receive 50 points on the R1 for conducting a speech contest for 2012. This includes contests held this fall for council and area contests in the spring!!
Nebraskaland Council Mini Leadership Development Conference
Bruce Martin & Sandy Holubar / Lennox LDO, Marshalltown, IA
Pictures by Sandy Holubar

The Central Region’s Nebraskaland Council consists of Lennox Leadership Development Organization (Marshalltown, IA), Leadership Link (Lincoln, NE), Nebraska State Government Chapter (Lincoln, NE), Midlands Community Chapter (Omaha, NE), and SE Nebraska Community Chapter (Beatrice, NE).

These five chapters meet four times a year to network about leadership issues and running of local chapters, but the primary activity is to plan and hold a one day Mini Leadership Development Conference in Omaha.

The 2011 conference was held May 19th in Omaha, NE, with a train theme of “Get on Board with NMA”. The full day event featured keynote speaker Maureen Halbur, Director Human Resources, Finance and Law Departments for the Union Pacific Railroad.

The primary purpose of the Mini LDC is to help new officers and committee chairs prepare for the upcoming year. There were four breakout sessions held on a rotating basis so any three of the four could be attended. The sessions provided training on:

- Programs Committee
- Professional Development Committee
- Awards Committee
- Member Relations Committee

Additionally, there were two longer training sessions for President/Vice President and Secretary/Treasurer. For those not interested in those 2 sessions, there was an inter-chapter networking time to discuss issues affecting all chapters.

There was a multi-media presentation on “How to Create and Submit an Award Winning Newsletter”, followed by installation of officers for the new year, the results of the silent auction and closing remarks by Council President Linda Zabel.

The event was well attended and as always, proved to be an excellent source for benchmarking with other chapters within the region for ideas and inspiration.
Tory Bruno Presents

Leadership and Management—Teammates for Success

Hilda Vivas / VP Programs
Lockheed Martin SSC Leadership Assoc. / Sunnyvale, CA

Tory Bruno, LMSSC Vice President and General Manager for Strategic and Missile Defense Systems, presented “Leadership and Management — Teammates for Success” to the March 29 Lockheed Martin Leadership Association Bay Area Chapter Dinner Program. 165 Employees and Guests attended the event held at Michael’s at Shoreline Restaurant in Mountain View. Executive Host for the evening was Wanda Sigur, LMSSC Vice President Engineering.

In keeping with the general theme, attendees came from chapter members, diverse Lockheed Martin organizations, and Star One Credit Union. The chapter also welcomed NMA Vice President of Operations and Integration Sue Kappeler from Dayton, Ohio, and John Kuntzmann, the 2010 NMA Chairman of the Board from BAE Systems in Santa Clara. Fellow NMA members from the Santa Clara Valley Leadership Association also attended the dinner and program. And the timing was just right for LMSSC Business Development to bring several international university students (participating in a conference) to hear Tory’s presentation.

Tory gave a dynamic presentation about the values of both Leadership and Management, the differences between them, and what’s not in “the Book”. He discussed his secrets for success and invited the audience to participate in sharing their own secrets for success and experiences otherwise. The wide-ranging presentation thoroughly engaged the audience and was well received with a standing ovation.

The Strategic and Missile Defense Systems line of business includes the Trident II D5 Fleet Ballistic Missile (FBM) program, Reentry Systems, the Terminal High Altitude Area Defense (THAAD) program, Targets and Countermeasures Program (TCP), and the Airborne Laser (ABL) Test Bed Beam Control / Fire Control System. Tory holds a Bachelor of Science degree in Mechanical Engineering from California Polytechnic State University San Luis Obispo, California and has completed graduate courses and management programs at the Wye River Institute, Santa Clara University, San Jose State University, Harvard University, and the Defense Acquisition University. In addition, he has been both participant and instructor at the Lockheed Martin Institute of Leadership. Tory holds several patents. He is a Companion of the Naval Order of the United States and author of two books: Templar Organization: The Management of Warrior Monasticism and Templar Incorporated.

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**Tory Bruno (Cont’d)**

Following the program, chapter president Steve Stoner presented both Tory and Wanda with the LMLA Bay Area Chapter Coin to commemorate their participation. Three Door Prizes were awarded, with Wanda selecting the winning tickets. Star One Credit Union provided a Gift Basket including a $50 Gift Certificate, the Bay Area Chapter provided two tickets to a future Dinner Program, and Tory provided a copy of *Templar Incorporated*, which he autographed for the winner.

![Steve Stoner presents Chapter Coin to Tory Bruno](image)

**Individual Member Is Shining Star!**

**Avis French / 1995 NMA Member of the Year**

In previous *Breaktime* articles, I have discussed the variety of activities within NMA and within the community where an individual member can use their talents. In June 2011, I was thrilled to be presented the NMA Shining Star Award from the Harbor-UCLA Medical Center chapter. In presenting the award, Pam Shea, chapter Booster Chair and a past president, described my 25 years of participation in NMA at all levels of the organization. She also discussed my functions within the community, such as ToastMasters, educational programs and foundations, and the Red Cross.

I was pleased to accept the Shining Star Award, and I recognized many of the people in the chapter that I have worked with for years and many of the new friends I have made at the chapter. I described the unifying factors that NMA can bring to a site chapter that has so many different facilities and organizations on campus. “I am glad that the chapter is still here, and I am glad that I am still here to help the chapter still be here. I hope to be here for a long time.”

![Pam Shea and Avis French](image)

**From Professional Development**

*Looking for the latest leadership trends?*

*Need some fast facts on current labor "stats"?*

*Want to connect with others blogging on leadership topics?*

Log on to NMA’s Virtual Library and Reading Room on NMA’s Website for the answers to these questions and more!! [http://nma1.org](http://nma1.org)
A highlight of the yearly events at Harbor-UCLA Medical Center chapter is the presentation of their Silver Knight Award. 2011 is no exception. John Michael “Mike” Criley, M.D. was recognized as an innovative leader and teacher who has sought to impart his 50 years of experience to others through formal classes, seminars and individual instruction. He was a pioneer in the use of x-ray motion pictures to study cardiac functions. He was on the team that performed the first successful heart transplant in Southern California. He founded the Los Angeles County Paramedic Program in 1969. Dr. Criley is an inspiration to all who meet him, and a worthy recipient of the Silver Knight of Management.

As proof of the esteem that the chapter holds for Dr. Criley, many past recipients of the Silver Knight Award joined to congratulate him.

The chapter began presenting the award with its presentation to William Barr in 1968. An important effect of initiating the Silver Knight presentation at the chapter was to stimulate the cooperation of all segments of the hospital team, characterized by the variety of accomplishments of the recipients.

These exceptional recipients gathered for a group photo:

- Frank De Santis-1971 Silver, 1982 Gold Knight
- Bruce Stabile, MD-1999
- Mack B. Oliver-1997
- Susan Black, RN-2010
- William Stringer, MD-2007
- John Michael Criley, MD-2011
- Gail V. Anderson, Jr., MD, MBA-2005
- Kouichi Tanaka, MD-1988
- Dominic De Cristofaro, MD-1990
- Miguel Ortiz-Marroquin-2008
- Ed Foley-1981 Silver, 1988 Gold Knight
- William Swanson, MD-1975
- Paula Siler, RN-1995 (not included in photo)
There’s a change in the making at ICPM and we want you to be among the first to know about it.

After years of offering a single, one-size-fits-all certification for managers, ICPM is developing a certification to develop the skills and assess the competencies of entry level supervisory leaders.

The new certification will focus on the fundamental knowledge, skills, and abilities (KSAs) necessary for competent performance as an entry level supervisor [0 – 3 years supervisory experience]. The Certified Manager® (CM®) certification will focus on more advanced KSAs for competent performance as an experienced manager [3 or more years managerial experience].

ICPM anticipates release of the new certification in 4th quarter 2011. Stay tuned for further information at the 2011 NMA Conference in Partnership with ICPM!

Lockheed Martin SWFPAC Receives Community Impact Award

Janet Brittain / NMA Associate Director
Lockheed Martin SSC Leadership Association
Silverdale, WA

Recently the United Way of Kitsap County’s 2011 Community Celebration Dinner was held at the Silverdale Beach Hotel.

On the agenda was the annual Community Impact Award for the company or organization that made the biggest difference throughout the county during the year. Lockheed Martin SWFPAC was chosen for 2010 in recognition of the many thousands of dollars donated to the community that assists the 6 Food Banks as well as various UW Agencies. This is the real impact of the many employees who spend thousands of volunteer hours assisting programs like Toys for Tots, Girls Exploring Math & Science (GEMS), Cub Scouts, Girl Scouts, Boy Scouts, Coaches for children’s sports teams, Veterans’ Support Groups, Habitat for Humanity, Festival of Trees (Hospital Foundation), Relay for Life Teams, and of course United Way Day of Caring projects and Loaned Executive Campaign Support for the last 14 years. The Lockheed Martin Bangor Chapter sponsored or co-sponsored most of these events.

Dave Foote, Executive Director of the United Way, said, “Our byline is ‘We can do more “United” than we ever can alone’ and Lockheed Martin is our shining example for 2010!”
Become an Event Sponsor in St. Louis!

Most of you are aware that the financial success of our annual conference has a large impact on NMA’s fiscal success. To assist with that effort, NMA is offering several opportunities for you to help. We hope you or your organization will consider supporting NMA through a monetary conference sponsorship. No matter the size, any and all contributions are greatly appreciated!

Sponsor a Conference Event!

Saturday, September 10 - 2:30 pm - Keynote - Sam Silverstein, CSP, “No More Excuses” - $1,000
Saturday, September 10 - 4:30 pm - NMA Speech Contest National Finals - $2,000 (have 1 sponsor and need 1 more)

Saturday, September 10 - 7 pm - Member of the Year Banquet - $1,500*

Sunday, September 11 - Sponsor a Day of Hospitality - $500 (approx cost)

Sunday, September 11 - 8 am - McFeely Award Breakfast - Dr. Barbara Kellerman, 2011 McFeely Award Recipient - $1,000*

Sunday, September 11 - 9:30 am - CEU Educational Session - $500

Sunday, September 11 - 12:15 pm - Recognition Luncheon - $1,200*

Monday, September 12 - 8 am - NMA Annual Report Breakfast - $500
Monday, September 12 - 9:30 am - CEU Session - Tony Ruesing, CSP, “Leading Difficult People like a Pro” - $500

Monday, September 12 - 11:30 am - Hall of Fame Luncheon - $1,000*


Monday, September 12 - 7 pm - Executive of the Year Banquet - $2,000*

*Sponsors of the Member of the Year, McFeely Breakfast, or Hall of Fame will have the opportunity to sit with the recipient (or the recipient’s representative) at that event. Sponsors of the Recognition Luncheon will have an opportunity to sit at the head table at that function. Executive of the Year Banquet sponsors will have a reserved table at the front of the room close to the EOY.

All Sponsors will be proudly displayed on a banner or sign at the sponsored event as well as acknowledged in our conference booklet (if received by August 15).

MUST SUBMIT BY AUGUST 15 TO BE RECOGNIZED IN CONFERENCE BOOKLET!

Checks should be made payable to NMA and sent to the National Office at 2210 Arbor Boulevard, Dayton, Ohio 45439. You may pay by Visa or MasterCard on the Online Form. If you have any questions regarding the sponsorship opportunities, please don’t hesitate to contact us.
Go to Sponsorship forms: Online Sponsorship Form

Thank you for your support!
See you in St. Louis!!
Support Our 2011 Annual Conference by Placing an Ad in Our Conference Booklet!

The 2011 Conference Booklet provides vital information...award recipients, presenters, educational presentations, as well as general information for NMA and ICPM. As we do every year to help with expenses, NMA will be including company and/or chapter ads.

The cost for advertising will be: ¼ page, $100.00 - ½ page, $200.00 - Full Page - $300.00

We encourage everyone to place an ad to get the word out about what is happening in your organization. You may be supporting an award recipient or want to acknowledge your award-winning year. Perhaps you’ve had a membership drive, a special anniversary, or another special event you would like to share with all our conference attendees. And certainly, if you have someone running for national office, please consider purchasing an ad to show your support for that person.

All chapter/organization ads along with payment must be received by NMA no later than August 6, 2011! electronic ads should be sent to sue@nma1.org.

NMA Silent Shorey Silent Auction:

Support the NMA Leadership Speech Contest with your Shorey Silent Auction donation! Bring an item for our 2011 NMA Shorey Silent Auction with you to St. Louis!! If you prefer shipping your items, please contact Sue Kappeler (sue@nma1.org) or Robin Furlong (robin@nma1.org) at NMA for instructions on shipping times and shipping address. As always, you may also make a monetary donation to the speech contest and receive a tax

Welcome to our newest NMA chapter, Lockheed Martin Leadership-Baltimore!! This fine group chartered on July 20, 2011, with several NMA dignitaries in attendance. Among them were Steve Bailey, CM, NMA President; Steve Menke, CM, 2011 NMA National Treasurer; and Ranessia Smith, 2011 NMA National Secretary! All in attendance had the opportunity to hear Alyce Sarno, CM, Vice President/Enterprise Communications at Lockheed Martin Corporate, give a very inspiring “Charter Night” address!
2011 NMA Annual Conference
in Partnership with ICPM
September 10-12

Hyatt Regency St. Louis at the Arch
315 Chestnut Street
St. Louis, MO 63102
Ph: 314-655-1234

Hotel Room Rate:
$149 S/D + tax

Hotel cutoff date: August 6, 2011

NMA wishes to sincerely thank the following chapters that have already volunteered to sponsor an event or events at our upcoming Annual Conference:

**NMA Leadership Speech Contest**
Blue Cross Blue Shield of Michigan Leadership Assoc. #141, Detroit, MI

**Recognition Luncheon**
Boeing Aerospace Leadership Chapter #701, Huntington Beach, CA

**Hall of Fame Luncheon**
Lockheed Martin Leadership Association #249, Fort Worth, TX
Lockheed Martin Leadership Association #524, Greenville, SC
Lockheed Martin Leadership Association #525, Palmdale, CA
Lockheed Martin Leadership Association #531, Marietta, GA