NMA invites you to join us in Seattle, Washington, on October 6-8 for our 2012 NMA Annual Conference...“The Spirit of Leadership...Changing the Tide and Moving Mountains!”

We have a full complement of leadership experts who will be delivering inspirational presentations and workshops.

In addition, we will be honoring our 2012 National Individual Winners: Member of the Year, Hall of Fame Inductee, and Executive of the Year. Chapters and members will be recognized for all their accomplishments throughout the past year.

If you can arrange to come a couple of days early or stay a while after the conference, you will be able to enjoy all that the beautiful city of Seattle has to offer from Pike’s Market, Tillicum Village, Space Needle, and many more area attractions.

2012 happens to be the 50th Anniversary of the 1962 World’s Fair which was held in Seattle. We will be there just in time to help Seattle celebrate this memorable occasion.

To register with NMA, go to our website and follow the “Conferences” tab. There you will find a link where you can make hotel reservations AND complete your NMA registration. Remember, the earlier you register, the more money you will save!!

We look forward to seeing you in this beautiful city!!
Six Core Values of Organization Development

Jim Clemmer

Nine years ago this month, I published the first issue of The Leader Letter. As I was compiling last month’s blogs into tomorrow’s Ninth Anniversary issue, culture and organization development emerged as a core theme. Since anniversaries call out for looking back on our journey, this anniversary issue’s theme sent me looking at the roots of the Organization Development field.

One of the early OD works was a 640 page text book written by Newton Margulies and Anthony P. Raia entitled Organizational Development: Values, Process, and Technology. On page three they outline these core values of Organization Development:

1. “Providing opportunities for people to function as human beings rather than as resources in the productive process.
2. Providing opportunities for each organization member, as well as for the organization itself, to develop to his full potential.
3. Seeking to increase the effectiveness of the organization in terms of all of its goals.
4. Attempting to create an environment in which it is possible to find exciting and challenging work.
5. Providing opportunities for people in organizations to influence the way in which they relate to work, the organization, and the environment.
6. Treating each human being as a person with a complex set of needs, all of which are important in his work and in his life.”

McGraw-Hill published Organization Development in 1972. Looking back today on the 40th anniversary of this book, the six core values of leadership, culture, and organization development are incredibly timeless. They’re perhaps even more relevant in today’s high tech, hyper-connected organizations running flat out at hyper speed.

How would your team or organizational members rate the effectiveness of your OD efforts against these developmental aspirations? This could be a powerful six point checklist to assess your progress.

April’s issue provides you with leadership checklists, research on healthy workplaces, and the links between culture and safety. We also examine how systems and processes must support leadership behaviors and whether there is a place for ego in effective leadership.

You can read the first anniversary issue of The Leader Letter in our archive. This is a complete archive of all the blogs and issues I’ve written. It’s laid out by monthly issue or you can review individual articles/stories filed in 29 topic areas under General, Organization Improvement, Self Leadership, and Leading Others.

May this be a time of reflection on your journey and renewal of your personal, team, and organization development efforts.

Reprinted with the permission of Jim Clemmer whose practical leadership & personal growth books, workshops, and team retreats have helped hundreds of thousands of people worldwide improve personal, team, and organizational performance. An international best-selling author, his latest book is Growing @ the Speed of Change. Visit www.JimClemmer.com for more information on his books, monthly newsletter, and leadership blog.
LMLA Members Participate in Adopt a Mile!

Carl Jacobsen and Belinda Taylor
Lockheed Martin Leadership Association #531 / Marietta, GA

On April 21, LM employees and LMLA members participated in the quarterly Adopt a Mile Keep Cobb Beautiful campaign along Atlanta Road. This weekend was special because it was also “Earth Day- Mobilize the Earth.” The volunteers managed to deal with the wet weather and were able to fill the back of a truck with trash. Employees and family members participate in the quarterly cleanup to promote community and environmental awareness. Participants were Lisa Bosserman, Carl Jacobsen, Tony Green, Belinda Taylor, David Miska, John McClure and his son.

Lockheed Martin as a corporation is very active in promoting the “GO GREEN” campaign by supplying areas at each plant where employees can dispose of different items.

Celebrating excellence in leadership, recognizing ethical decision-making, and honoring personal character and conduct.
What’s In It for Me??

Steve Menke, CM / 2012 MA National Vice Chair
Lockheed Martin Leadership Association #525 / Palmdale, CA

“...This is the most common questioned asked and the pat answer would be, “WHATEVER YOU PUT INTO IT” but not necessarily the best answer!”

Michelle Lewis started her career at Lockheed Martin in Marietta, GA, as a represented employee and at a time that the represented workforce was not eligible to join LMLA #531; but the chapter was in the process of revising the bylaws. The fact that she could not join did not detour Michelle as she sought out an advocate. She found Paul Williams who suggested she enroll in the Supervisory Management Skills course and gave her one of the participant’s guides. She not only finished that series, but continued in the Advanced Management series, then went on to complete her Certified Manager through the Institute of Certified Professional Managers (ICPM). Being one of the first represented employees to join Chapter #534, she set the standard for professional development, meeting attendance and community activities. She received her 1,000 hour professional development certificate as a tribute to all of her efforts and went on to earn the NMA’s 2002 Member of the Year.

Michelle not only took advantage of the chapter’s professional development, she went on to earn both a bachelor and master’s degree from Embry-Riddle Aeronautical University. Being a mother, wife, full time employee, and active in her chapter, there wasn’t much time for “What’s in it for me?” Michelle was promoted to supervisor and is now a Production Team Assoc. Mgr. Michelle is always quick to thank her husband Michael, Paul Williams, her LMLA chapter and the NMA for all of the encouragement and support. Her life is one that you can say, “you are what you put into it....”

Brad Jackson came to LMLA Chapter #525 in Palmdale, CA, with a crazy idea of how to recognize students that carry a 4.0 or better GPA; after all, athletes, band members and others are awarded letterman jackets, trophies, and other mementos yet there wasn’t much for those that made perfect grades.

Started in 2002, the LMLA in conjunction with Lockheed Martin Palmdale and the Skunk Works hosted a dinner honoring students that meet the rigorous requirements and honored 88 students with certificates, trophies, and tote bags stuffed with giveaways. Over the 10-year period, it has grown to recognize over 305 students; 15 different high schools covering Palmdale, Lancaster, Lake LA, Littlerock, Quartz Hill, Acton, Agua Dulce, Mojave, Rosamond, Boron, California City and Edwards AFB participate; the Antelope Valley Fairgrounds and a variety of community sponsors now host the event.

There is no way to make people like change. You can only make them feel less threatened by it.

—Frederick Hayes
In addition to the 4.0 or better GPA, each student contributes a minimum of 100 hours to their host city’s community service bank and at last count, over 30,000 hrs of community services was given just last year. Brad has held many board positions within the LMLA Chapter #525 and as he did when he was at Boeing, he and his wife are always the first to raise their hands for the NMA Student Speech Contest or anything needed to support the student.

Chris Shinabery

Chris Shinabery has spearheaded or aided in chartering the latest LMLA chapters in Prescott, AZ, and Ashburn, VA, for Lockheed Martin’s Flight Services and one in Baltimore for IS&GS-Civil. During the latest chartering process in forming the LMLA Chapter in Ashburn, Chris and his team started a fund raiser for “Be the Match,” the National Marrow Donor Program and a goal to donate $1,000. They’ve held a couple of breakfasts and taco dinners where chapter members and management staff provide the staples and prepare the meals and then employees and guests donate money. Of late, Chris has been asking local grocery stores to donate what they can food-wise with Jim Derr and his leadership preparing the food.

A guest to LM Flight Services peered into the small lounge and asked Chris what the event was about. It only took a few minutes of Chris talking about the fundraiser before he noticed his guest had welled up in tears, stating her husband’s life had been saved by “Be the Match” for which LMLA #570 was raising money. On April 19, 2012, Chris received news that the Lockheed Martin Corporation will match dollar for dollar to their cause!

Don Williams, CM
2001 NMA Member of the Year

During Don Williams’ long and distinguished career as an engineer specializing in propulsion for Lockheed Martin, Don developed a program to mentor high school students in preparation for the NMA Speech Contest. He and his wife, Pam, worked tirelessly with the AV Regional Occupation Program, several school districts, and Toastmasters International in mentoring over 600 students via this program. In addition, Don recruited Dana LaMon, Toastmaster World Champion of Public Speaking 1992, and other local public speakers to help coach the students. The young people would give up their weekends to attend the classes which helped them prepare for public speaking.

Don held all roles of his local chapter up to the position of Chairman of the Board and was NMA’s Member of the Year 2001. You could always count on Don and Pam in supporting both the chapter, chapter outreach, the LDCs and NMA Annual Conferences.

“What’s in it for me?” I suppose one could use the pat answer, yet these are but a few of the many examples of people who lead the charge in bettering themselves as well as others through their NMA involvement.

“I am personally convinced that one person can be a change catalyst, a “transformer” in any situation, any organization. Such an individual is yeast that can leaven an entire loaf. It requires vision, initiative, patience, respect, persistence, courage, and faith to be a transforming leader.”

—Stephen R. Covey
**2012 East Leadership Development Conference**

East LDC attendees enjoy the Zumba “Welcome Mixer” hosted by Blue Cross Blue Shield Leadership Development Association of Michigan!

Workshops and presentations galore for the East participants!
2012 West Leadership Development Conference

West LDC attendees enjoy an off-site visit to the Terra Blanca Winery!!

Workshops and presentations galore for the West participants!

NMA Breaktime
Wyle Members Attend the 2012 NMA West Leadership Development Conference

Adriana Babiak-Vazquez
Wyle Leadership Association #492 / Houston, TX

Wyle Leadership Association (WLA) Board Member-at-Large Jamie Downs and I began our journey May 3, 2012, to this year’s NMA West Leadership Development Conference. After a near-12-hour travel tour to reach Richland, Washington, where the conference was held, all I could say was, ”It had better be worth it.” I am happy to report that it very much was!

The environment was professional but still a little informal, and allowed everyone to relax and participate in the many seminars and hands-on exercises that were available throughout the 3-day period. The networking with key national representatives of other participating National Management Associations was very helpful. It allowed us to share detailed best practices among ourselves and advice from the more seasoned members. In addition, we enjoyed getting to know the executive committee members in attendance and speaking with them about the association and the committee’s plans. Add to that a fun evening event at a local winery, Terra Blanca, and you could consider the conference coordinators had achieved a job well done, simply with all those aspects so well accomplished.

But I would be doing the conference a disservice if I didn’t speak a little about the best part, the seminars and especially the keynote and featured speakers. They were terrific. In particular, I found two speeches, the featured talk given by Steve Bailey, NMA President, and the keynote given by Dr. Rich Cummins, President of Columbia Basin College, to be the most memorable. To me, both speeches stood out because they were incredibly timely and full of hope about our future.

Though they were separate speeches, they had common themes and were based on similar leadership theories. Both men spoke of the essential leadership traits and behaviors that are expected of all organizational leaders. They stressed the differences between management and leadership behaviors and discussed the need for leaders to be able to do both, as needed. They described how creating cultures of change to allow organizations to better handle creative innovations, be more adaptable, and manage troubled times effectively. In addition, they emphasized the importance of not creating islands of information. They highlighted the fact that we need communications between all levels of an organization, and challenged us as association members to make sure those lines of dialogue are in place and stay in place.

Jamie and I tried to split up our attendance among all of the many seminars, to gather as much information as possible to bring back home. Both of us attended all the general sessions and workshops. Beyond that I focused on the areas associated with Public Relations and Professional Development and Jamie focused on Programs and Member Relations. We both sat in on the R1 workshop because we wanted to hear about the upcoming changes to the form and how the chapter could better capture its activities. The information we gathered dealt with important issues affecting many of us in the association. The speakers not only were very hopeful in tone but also had real examples of solutions or leadership principles that we could use in our own organizations.

As a result we both have copious notes. On our 12-hour journey back home, we had plenty of time to develop lots and lots of ideas for our individual committees to spearhead and to work on collaboratively, while promoting the mission, vision, and overall values of the Wyle Leadership Association and Wyle.
Doing Things “The Disney Way”

Charles Hagan

Pleasure Island Leadership Association #586 / Gulf Shores, AL

Walt Disney was a visionary, innovator, and a bit of a dreamer. His attention to detail made the illusion of another world seem effortless to the throngs of visitors to his Anaheim, California, theme park when it opened on July 18, 1955.

An important part of that attention to detail is making sure the guest is totally immersed in the experience. Walt Disney made sure his employees (cast members) made every effort to maintain character, make eye contact, and guarantee each and every guest was properly considered the way he would expect his own family to be treated.

Guestology is the term The Disney Company has coined to describe the manner in which it pays attention to those details, studies them, tests the ideas, and eventually implements processes which enhance guests’ experience or correct a recurring issue.

Doing things “The Disney Way” means paying attention to the needs, wants, and expectations of each person who stays at a Disney Resort or walks through the turnstile into one of the parks. How does this translate to what we do at *Meyer Realty? Each family and person that ventures over the bridges on to our island is our guest.

Whether or not they are staying with Meyer, they are an important part of the economy of our area. We should strive to bring our very best to our guests and see to it they return to the place we love so much.

By paying attention to the details, we can insure that family visits us again and again. They come to associate our company with excellence, efficiency, and value. Treat each guest as family; they will recognize our willingness to share our experiences with them to facilitate memories that will remain with that guest their entire life.

Can something as simple as making eye contact with a child impact a family’s decision to make Gulf Shores and Orange Beach a yearly tradition, thereby bringing literally thousands of dollars to hundreds of local businesses? You bet it can.

Bring quality service to your guest and they will return – they’ll even allow you a mistake or two- quality service means more than just providing the minimum, go above expectations – exceed the normal limits of service. Do something they will remember.

If you look at the way Disney does things – look at their success, look at the name recognition- was it a little of the Disney Magic that caused that recognition? Sure. But the largest component is the service- strive for outstanding guest service- they will remember you- and return.

*Meyer Realty is the supporting organization for the Pleasure Island Leadership Association.

Need a Current Chapter Membership List?

Interested in receiving a list of your chapter membership currently on file at NMA; if so, please contact Robin Furlong at robin@nma1.org in order to receive a membership roster. We ask chapters to annually review the NMA roster and submit any changes. Current member information, especially email addresses, assures your members are receiving important NMA benefits and current announcements.
ICPM Announces 2012 CM Award Recipients!

Melody Branner / Manager of Customer Relations
ICPM / Harrisonburg, VA

Congratulations are extended to ICPM’s 2012 CM Award recipients who were selected for their leadership in enhancing the competency of managers worldwide and their commitment to advancing the management profession through the CM certification. The 2012 award recipients are as follows:

**CM of the Year: Alonzo G. Johnson, CM**

Alonzo is the Corporate Director of Frias Management, LLC’s risk management division where he is responsible for insurance procurement, risk management, liability claims, workers’ compensation and safety. Prior to this role, Mr. Johnson was the Regional Risk Manager for Veolia Transportation-Las Vegas region. His career in insurance began in 1994 with Accident Fund Insurance Company of America in Lansing, Michigan.

Mr. Johnson holds an MBA from the University of Nevada, a BS degree in Organizational Management from Central Michigan University, and the CM certification. Alonzo encourages his staff to further their education by regularly providing information on educational opportunities. He leads the way by personally taking classes and participating in and providing leadership to a number of professional groups.

**CM Instructor of the Year: Michael Kolacz, CM**

Michael Kolacz, Ed.D, has been a professor of management with Davenport University (DU) in Livonia, MI since August 2003. Prior to his affiliation with Davenport, he served in higher education at Baker College and Owens Community College in positions to include department chairman and Dean of Business Administration. In the business sector, Mike was employed with Amerace Corporation, British Petroleum and Kawneer Corporation in the functional areas of human resources, manufacturing management, and marketing.

Dr. Kolacz holds an EdD in Educational Leadership from Eastern Michigan University, an MA in Higher Education from the University of Michigan, and an MBA in Management from Indiana University. He also holds four certifications which include the Certified Manager (CM) certification. Professor Kolacz is an innovative and conscientious instructor who approaches his CM instruction with enthusiasm and a focus on quality. Dr. Kolacz always has the students’ best interests in mind and is a credit to the DU CM Program.

**CM Training Partner of the Year: Milestones, S.A.R.L.**

Milestones is an international management consultancy based in Beirut, Lebanon, with a distinguished reputation for delivering high quality certification training to management professionals and corporate clients. Under the leadership of managing director, Dr. Albert Bamboukian, PhD, MSM, Milestones has been an ICPM Authorized Training Partner from 2007–2012, successfully administering the CM certification for five years. Dr. Bamboukian has been instrumental in introducing the CM certification in Lebanon and in promoting it throughout the MENA region to include Syria, Kuwait, Qatar, and Turkey. As a valued training partner, Milestones has provided certification training to over 200 professional managers and to corporate clients which include Pfizer-Fattal (pharmaceuticals) and Masraf Al Rayan (banking).

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If you are interested in becoming involved with the CM® certification, as a CM program facilitator, or applicant, contact Melody Branner, ICPM Manager of Customer Relations, at 800-568-4120 or email: icpmcm@jmu.edu.
Leadership Focus

Lisa Stephenson / Chapter President
Wyle Leadership Association #492 / Houston, TX

Recently I came across an editorial in the December 2011 issue of Forbes. This issue contained 5 focus areas for leadership. I expected to find advice that we have all heard from leaders who inspire us daily, such as “Learn and improve every day,” “Mentor others,” and “Be efficient and productive.” What I found was a different take on leadership focus, which I have been implementing this year.

The first, and most important, focus area is FAMILY. We all struggle with family/work life balance. The article suggests that we give up on the struggle and always give our family priority. This means the time (and thought) we put into building our business relationships should be applied even more at home. How do we accomplish this? Unplug from the Internet, television, smart phone, and other things that make your time so limited. The rewards of focusing on your family first will then improve your ability to do your job and lead successfully, and you will have a support system who can celebrate your successes.

The second focus area is BE PRESENT. Most leaders are always thinking about anticipating and solving future problems. The article suggests that applying what we already know to current problems leads to creativity and innovation. Being present requires that we don’t fill every minute of our work day with meetings or activities that take away our productive hours. We need to find “white space” within our day to foster creativity.

The third area, one I have always aspired to do better in, is LISTEN. When we listen, rather than talk, we gain insight into other people’s thoughts and concerns, and learn what is most important to them. We gain so much more when we learn others’ perspectives; these gains can then influence our perspectives as leaders.

The fourth area is UNLEARNING. What? As leaders we are always taught to continually learn and grow. By unlearning outdated methods or ways of thinking, we make room for efficiency and improvement. An analog to this is how far computers and cell phones have developed in just the past decade. We don’t want to go the way of the dinosaurs (think cathode ray tubes or plug-in portable phones). We must unlearn in order to be open-minded to change so our organizations can flourish.

The last focus area is ENGAGEMENT. We often see leaders and decision makers disengaged or disconnected. As successful leaders, we need to commit to starting the difficult conversations and dialogues that can lead to resolutions rather than choosing to avoid them. There is a delicate way to handle the tough discussions and as effective leaders, we must learn that skill and continue to hone it.

As I work on a personal vision statement, some of the ideas listed here will help in challenging the conventional wisdom I have gained over the years. One thing is now clear: my family will be my priority as I navigate through my current and future professional challenges. My vision is focused on them.
Miss the mistakes many others have made. You must practice leadership to be a good leader but many good and bad ideas are played out in books. Make it a goal to read 2-4 leadership books per year. Summer is a time for reading so slip in a few Leadership books along the way.

Here are some excellent options. I have personally read all of these books and give them my full endorsement.

**Made to Stick: Why Some Ideas Survive and Other Die** by Chip Heath and Dan Heath

Who benefits: Everyone. Do you want someone to think about your presentation while they are driving home from work?...then read this book.

Get sucked in on the first page as the book starts with the Kidney Heist Urban Legend.

**You Can't Fire Everyone and Other Lessons from an Accidental Manager** by Hank Gilman

Who benefits: Managers and leads who work in small groups. Get the people who work for you to work better. Sometimes it feels like you would be better off alone. Not true. As a bonus, it exposes the fascinating world of editing.

**First Break all the Rule: What the Worlds Managers do Differently** by Marcus Buckingham and Curt Coffman

Who benefits: Anyone looking to interview for talent or keep the talent they have. A good read but technical as it is based off of studies. Not really a summer beach read.

**Basic Black: The Essential Guide for Getting Ahead at Work and Life** by Cathie Black

Who benefits: The half memoir, half lessons learned book is mainly geared towards women but the lessons here will help everyone. For example, always make your boss look good. You will be rewarded. Sounds logical but many people make their boss look "bad" so they can look good. Not the best approach.

**Death by Meeting: A Leadership Fable** by Patrick Lencioni

Who benefits: Ever read a leadership fable? Very scenario specific and full of great ideas to implement today. I have read this book over and over. It is a fast read. Who doesn't want to have a more streamlined meeting? Everyone does!
Leadership Message from National Geographic Society Fellow, Chris Rainier

Daniel Kaz / Chapter Vice President of Professional Development
Boeing Aerospace Leadership Chapter #701 / Huntington Beach, CA

In the grandeur of the Bowers Museum’s rich cultural historic presence, one of our recent General Management Meetings featured the charismatic world traveler and National Geographic Society Fellow Chris Rainier to present his photographic journey into the depths of endangered cultures and the enduring spirit to use modern technology to save ancient traditions. Interweaving a poetic dialog into his photographic memoir, Chris eloquently illustrated that the diversity of our humanity is bonding and transcends - even eclipses - our cultural differences into a unified spirit.

Chris began his journey by following his passion to learn and photographically document the origins of body markings. It lead him on a seven-year six-continent journey around the Pacific Ocean. During his presentation, we were intrigued by these unusual body marking photographic impressions that define cultural identity, societal order, ancestral heritage and spiritual connections. Chris published these photographs in his recently published book called Ancient Marks: the Sacred Origins of Tattoos and Body Marking. In his travels, Chris has the innate ability to be approachable and build impeccable trust with different and sometimes very remote cultures to gain the access to document their way of life. He was able communicate with them and learn much through their stories which become the storyline of his presentation.

Chris gave us some key learnings about leadership as a part of his presentation, e.g. the ability to learn and improve your leadership skills equates to more success. From Chris’ message, I learned that leaders need passion in their purpose, the ability to connect with a diverse audience, approachability, adaptability, the skill to build and maintain trust, the capability to listen well and communicate clearly, the knack to tell stories about success, and the determination to follow through with their commitments.
LMLA Chapter #531 Presents Janet Nash with LMLA Leadership Award

Michelle Lewis, CM / 2002 NMA Member of the Year / LMLA Chapter President
Lockheed Martin Leadership Association #531 / Marietta, GA

Michelle Lewis (r) presents Janet Nash (l) with the first LMLA Leadership Award

The LMLA Leadership Award is a first for LMLA Chapter #531. The new chapter award recognizes a senior executive who has achieved significant leadership accomplishments and conducted both personal and business affairs in accordance with Full Spectrum Leadership imperatives. The objective of this honor is to acknowledge extraordinary individual effort by an LMLA member and recognize someone who has gone “above and beyond” to accomplish the vision, mission and goals of the organization. Integrating Full Spectrum Leadership imperatives improves existing LMLA processes, promotes achieving “Outstanding” chapter designation, aligns LMLA goals and objectives with both company and NMA vision, mission and principles, builds effective and supportive relationships with community organizations, ensures we are meeting the expectations of our members, and advances the purposes and image of LMLA.

Michelle Lewis proudly presented the inaugural LMLA Leadership Award to Janet Nash. Janet is the vice president of Manufacturing for the C-130 program. In this role, Janet is responsible for the build, modification, flight acceptance and delivery of all new C-130J aircraft along with the manufacturing support of flight test and development of new derivatives in Marietta. This includes all elements of manufacturing – safety, quality, delivery, cost and compliance. During Janet’s term on the program, C-130J completed production ramp-up and achieved an aircraft build rate of 36 per year, where every six manufacturing days, a new Hercules rolls out the door.

Janet does not mind leading with a purpose. Whether it’s “Leading In Heels” or First Level Leadership Lunch and Learn seminars, presenting on “Adapting to Leadership Styles” or the countless other events or seminars in which she has been engaged, she never misses an opportunity to share her leadership experiences and skills with us. She’s a leader who gets results, meets objectives. At the same time, she demonstrates great interpersonal skills that inspire and energize us to “Shape the Future, Build Effective Relationships, Energize the Team, Deliver Results and Model Personal Excellence, Integrity and Accountability.” Congratulations to Janet for always being a leader, mentor and most importantly, an inspiration to each of us.
We’re at it again!!

We’re At It AGAIN!!!

2ND HALF OF THE YEAR MEMBERSHIP CAMPAIGN

The current NMA chapter membership campaign (which runs from January – June) is well under way and one lucky new or reinstated member reported to NMA during the first half of the year will win a FREE 2012 Annual Conference Package to Seattle, Washington.

But, there’s MORE GOOD NEWS!!!
The Association Development & Services Committee has agreed to offer another Membership Campaign incentive for the second half of the year.

What’s the Deal?
All new members reported to NMA between July 1 – December 31, 2012, will receive a reduced Registration Fee of $10 (1/2 off the normal $20 fee).

Simply report your new members on the monthly Membership Dues Worksheet but only pay half the registration fee total; no special forms required.

If you have any questions, please call or email Robin at: 937-294-0421; robin@nma1.org
New Course Available!!

NMA's Next Top Leadership Model

As unveiled and field-tested at the recent LDC's, this highly interactive workshop, (with the title “borrowed” from the popular hit TV show) complete with a PowerPoint presentation, Leader Guide, and participant handouts, is now available for our NMA chapters.

Adapted from a training program authored by Stacey Brown at Blue Cross Blue Shield of MI, this 90-minute workshop is part lecture, part interactive discussion, and part “hands on”. Participants will study leadership competencies, look at the importance of leadership models, and then “get down to business” with Legos, Play-Doh, and whatever else you might choose and actually “build” their idea of a leadership model. It's innovative, creative, and fun...and only $50 for the Leader Guide and all participant materials, exclusive of “Legos, Play-Doh, and other hands-on supplies” for the group exercises.

Email us at nma@nma1.org or call us at 937-294-0421 and place your order today!!
Don’t forget….

2012 NMA Annual Conference

October 6-8
Renaissance Seattle
Seattle, WA

http://nma1.org

NMA wishes to publicly thank those chapters, councils, and individuals who volunteered and helped make our 2012 Leadership Development Conferences a big success!!