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### Self-Development

**Wendell M. Pichon, CM**  
2003 National Treasurer  
Lockheed Martin Leadership Association  
Fort Worth, Texas

Success in one's career requires continued development of skills and knowledge. As the pace of change continues to intensify, we must make an even greater commitment to learning. Learning and self-development will determine how ready we are to face the challenges of the future.

Effective learning is not an automatic process. Instead, it begins with a vision and a strategy, it requires a commitment to lifelong learning, and involves a continuing effort. Developing yourself may be as basic as learning how to learn, or as complex as learning a

"The best leaders are passionate about the mission."

— Reuben Harris

new computer language or understanding a new technology. To keep your intellectual skills sharp, you must stay abreast of current advancements and changes, as well as open your mind to new and different ways of thinking. Learning is like an insurance policy for success and survival in tomorrow's world. To help maintain your "policy" in good standing contact your NMA Professional Development Division.

### Coming in February:

2004 NMA Leadership Conference  
Information and Schedules!

Name

Address

City/State/Zip

### Need to change your address at National?

We need your current address to insure that you receive your copies of this newsletter! Changes are easy when you log on to NMA's website. Go to: <http://nma1.org>, then to Members on the sidebar, and click Online Address Change Form. Your address change will be processed promptly!

Give us your e-mail address and not only will you receive this newsletter electronically, you will also receive NMA's bi-monthly newsletter, NMA Breaktime!!



## National Management Association Individual Member News

Volume 2, Issue 4  
November 2003

### From Your National Treasurer...

by **Wendell M. Pichon, CM**  
Lockheed Martin Leadership Association  
Fort Worth, Texas

If you have any articles or information to share that would be of interest to other individual members, please contact:

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Wow! What a GREAT National Conference in the 'Motor City', Detroit, Michigan! Special thanks to the Blue Cross Blue Shield Team for their superb performance. The hospitality shown by the team was overwhelming. A major event at the conference was the signing of the successful merger agreement with the International Management Council (IMC) that will take effect on January 1, 2004, and the overwhelming approval of a constitutional amendment that proposed four of the IMC officers to sit on the NMA Executive Board of Directors for a one-year transitional period. Totally Outstanding!



The rest is up to us as officers, directors, associate directors, chapter leaders and members. We are now challenged to grow the association. We all serve as ambassadors, coaches for the NMA. As you well know, athletic coaches do not wait until the season is over to let their players know how they are doing, and neither should we. We as coaches/ambassadors, should spend time with the people in our chapters on a weekly if not daily basis, talking with them about NMA strategies, providing them with feedback about their efforts and performance at promoting the association. We have got to get others involved! Our "Each One Reach One" campaign is underway, our Chairman elect has challenged us to sponsor a new chapter during the 2004 year. Are you ready to do your part? Are you ready to walk-the-walk and talk-the-

### 2004 NMA Leadership Team Elected in Detroit!

The NMA Board of Directors met on Sunday, September 21, prior to the start of our 2003 National Conference where they elected a new National Officer team to serve you during 2004. They are:



#### Chairman of the Board

William T. Mahaffey, CM  
Columbus Public Service Chapter  
Columbus, Ohio



#### National Secretary

Alan R. Watson, CM  
Space Gateway Support  
Kennedy Space Center, Florida

#### National Treasurer

Cay Robertson  
Individual Member  
Tampa, Florida



#### National Vice Chairman

Wendell M. Pichon, CM  
Lockheed Martin Leadership Assoc.  
Fort Worth, Texas



#### Immediate Past Chairman

Dan Robertson, CM  
Lockheed Martin Leadership Assoc.  
Fort Worth, Texas



## NMA 2003 National Conference



Chairman of the Board, Dan Robertson, CM, and Mike McCulley, President & CEO of United Space Alliance, NMA's 2003 Executive of the Year.



Chairman of the Board, Dan Robertson, CM, presents Plaque to NMA's 2003 Member of the Year, Elaine Faffiek, Boeing Aerospace Leadership Chapter, Huntington Beach, CA.



BCBSM Management Association are honored for all their accomplishments during the past year!



William Greer of the Kellogg Company, accepts the Hall of Fame plaque on behalf of W. K. Kellogg, NMA's 2003 Hall of Fame Inductee.



Trial Membership Campaign Top Achievers recognized for their hard work!

**We did it in Detroit!**

## 2003 NMA National Conference

**All I can say is WOW! I told ya, all I can say is WOW!!!**

**Gregg Runyan**  
2003 IMC President  
A.B. Carter, Inc.  
Gastonia, North Carolina



Our sincere thanks to the NMA Staff and the Blue Cross Blue Shield Conference Team for providing such a POWERFUL educational and networking opportunity for the attendees of the 2003 National Conference in Detroit. We were not only extremely impressed with the educational and networking opportunities available, but also the UNBELIEVABLE cultural music of MOSAIC. If you did not get chill bumps, then you weren't breathing, or you weren't there. And who could forget the wonderful opportunity for our National Administrator who so willingly "Pie Smashed" our

Immediate Past National President, Kelly Schiewe? It didn't stop there. The Incoming NMA National Vice Chairman, Wendell Pichon, CM, secretly handed Kelly a pie and he was able to return the favor to the IMC National Administrator, Jodeen Sterba. Thanks for being such good sports and for helping raise money for the NMA Educational Foundation. The conference was an extremely meaningful and a memorable experience that we will NOT soon forget. "KOO-DOOs" to everyone who had anything to do with its planning and execution. If you missed this year's event in Detroit, you had better PLAN NOW to attend the 2004 National Conference in New Orleans on September 18 - 20 at the Sheraton New Orleans. I will be in New Orleans... WILL YOU???

We are also pleased to announce that all three organizations (NMA, IMC, and YMCA) approved the Merger Agreement and a document signing ceremony was held on September 23rd in Detroit during the NMA Annual Meeting. NMA

Chairman of the Board Dan Robertson, CM, signed on behalf of NMA and as the IMC National President, I signed on behalf of the International Management Council. The YMCA of the USA signed the documents following the meeting. I am very excited about getting the merger agreement signed last week and very much look forward to making the transition. Let us "Combine Our Strengths as We Strengthen" the NMA Organization. On behalf of the International Management Council, I would like to say THANK YOU for embracing the IMC organization and making us a part of the family. My sincere thanks to all who have been involved in the process and for making this possible.



### Plan NOW to Attend NMA's 2004 Leadership Conferences

Before you know it, spring will be here and it will once again be time for our area Leadership Conferences. Not only will you learn the "how to's" as a chapter officer, chapter AND individual members can take advantage of the various CEU Leadership workshops available at each LC. This year, a special "Individual Member" workshop will be conducted at each of the three conferences. Information about these upcoming conference will soon be posted on NMA's website!

These conferences will be held at the following locations:

**Pacific South/Pacific North**  
April 22-24, 2004  
Laguna Cliffs Marriott  
Dana Point, California

**Southeast/Northeast**  
April 29-May 1, 2004  
Wynfrey Hotel  
Birmingham, Alabama

**Southwest/Central**  
May 13-15, 2004  
Embassy Suites Hotel  
Grapevine, Texas