



National Management Association

Individual Member News

Volume 3, Issue 1
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From Your 2004 National Vice Chairman...

Wendell M. Pichon, CM
*Lockheed Martin Leadership Association
Fort Worth, Texas*



There are only two things that are certain in this life, death, and change. One is the end while the other is a beginning. Change is a necessary part of life. Without it there would be no growth, no understanding, no relating, and no surprises. We are all, by nature, changing beings. Still, many of us fear and resist it more than any thing else in the world.

Healthy human beings welcome the opportunity to adapt to new experiences. In fact, some are quite comfortable in a constant state of change. Some of us are alive to the possibility of becoming someone new each moment. Habit and apathy prevents the rest of us from having the same outlook. When we don't care, or resign ourselves to patterns and routines, we begin to stagnate. We are prone to accept the comfortable illusion that life is a series of habits and conditioned responses. We can allow ourselves and the world we live in to go to waste. Ellen Glasgow, an American novelist, said, "The only difference between a rut and a grave are their dimensions." I challenge you to accept new ideas and give up old values and habits. Change has the power to uplift, to heal, stimulate, surprise, open new doors, bring fresh experience, and most of all, create excitement in life. Change also can cause us to alter our perceptions so that we are never locked into our own opinions and feelings about each other. When we learn to accept change as a certainty in life, we will discover that change is our greatest source of happiness, stimulation, and growth.

If you have any articles or information that would be of interest to individual members, please contact:

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*"One must never lose time in vainly regretting the past nor in complaining about the changes which cause us discomfort, for change is the very essence of life."
--Anatole France*

Special Insert with IM News!

Be sure to check the insert with this newsletter. It contains locations, dates, and registration fees for our 3 upcoming 2004 NMA Leadership Development Conferences. On the reverse side is a registration form.

There's two ways to register:

Complete the registration form in this newsletter and mail to: National Management Association, 2210 Arbor Boulevard, Dayton, Ohio 45439, or go online to: <http://nma1.org.clcs>. Not only can you register online, you can also find the tentative agendas for each of the conferences.

If you have any questions, please send me an e-mail: sue@nma1.org

**Management
is nothing
more than
motivating
other
people.**

-Lee Iacocca



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"The leader who exercises power with honor will work from the inside out, starting with himself."
-Blaine Lee

Visit us on the Web!
<http://nma1.org>

Name

Address

City/State/Zip

Thank you for 2003!

Dan Robertson, CM
2003 Chairman of the Board
Lockheed Martin Leadership Association
Fort Worth, Texas

It's hard to believe that my year as the NMA Chairman of the Board went so fast. Just when we were on a roll and making things happen, it was over and now we're off and running with new and exciting things looking ahead for us in 2004. The past year, 2003 was a great and exciting year; it offered many challenges and many rewards. The NMA successfully completed its merger with the International Management Council (IMC), which should provide a great deal of potential for membership growth opportunities. We had a very successful Trial Membership Program early in the year and followed it up with an **"Each One, Reach One"** membership campaign that will continue on through June 2004, so you can see we aren't done yet! I am proud to announce that you as individual members have contributed to the success of our membership growth initiatives. NMA significantly increased Individual memberships in 2003, and to that end, I would like to thank each and every one of you for your full support. Thank You!

Coming in May:

2004 National Conference information and Leadership Development Conference highlights!

"The best leaders are passionate about the mission."
— Reuben Harris

Need to change your address at National?

We need your current address to insure that you receive your copies of this newsletter! Changes are easy when you log on to NMA's website. Go to:

<http://nma1.org> and then to Members on the sidebar; click Online Address Change Form. Your address change will be processed promptly!

Give us your e-mail address and not only will you receive this newsletter electronically, you will also receive NMA's bi-monthly newsletter, NMA Breaktime!!

2004

Leadership Development Conferences



Mark you calendar ? Plan to join us!

Dana Point, California Birmingham, Alabama Grapevine, Texas

Now YOU can take advantage one of NMA's upcoming personal growth and leadership development opportunities. Plan now to attend one of the 2004 NMA Leadership Development Conferences (LDCs) which will be held in 3 areas:

Pacific South / Pacific North - April 22-24

Laguna Hills Marriott
25135 Park Lantern
Dana Point, California 92629
949-661-5000 - \$129 S/D
(Hotel cutoff date March 21)
Full Registration fee: \$250.00*

**Automatically receive \$25 off the FULL regular registration fee if paid by April 8, 2004*

Southeast / Northeast - April 29 – May 1

Wynfrey Hotel
1000 Riverchase Galleria
Birmingham, Alabama 35244
205-987-1600 - \$110 S/D
(Hotel cutoff date March 31)
Full Registration Fee: \$210*

**Automatically receive \$25 off the FULL regular registration fee if paid by April 15, 2004*

Southwest / Central - May 13-15

Embassy Suites Outdoor World
2401 Bass Pro Drive
Grapevine, Texas 76051
972-724-2600 - \$119 S/D
(Hotel cutoff date April 21)
Full Registration Fee: \$220*

**Automatically receive \$25 off the FULL regular registration fee if paid by April 15, 2004*

*Complete registration form on back and mail to:
National Management Association
2210 Arbor Boulevard
Dayton, Ohio 45439*

Or, register online at: <http://nma1.org/clcs/index.htm>

2004 NMA Leadership Development Conference Registration

Please mark the conference you wish to attend:		
<p>✍ Pacific South / Pacific North April 22-24 Full Registration fee: \$250*</p> <p><i>Automatically receive \$25 off the FULL regular registration fee if paid by April 8, 2004</i></p>	<p>✍ Southeast / Northeast April 29-May 1 Full Registration Fee: \$210*</p> <p><i>Automatically receive \$25 off the FULL regular registration fee if paid by April 15, 2004</i></p>	<p>✍ Southwest / Central May 13-15 Full Registration Fee: \$220*</p> <p><i>Automatically receive \$25 off the FULL regular registration fee if paid by April 15, 2004</i></p>

REGISTRATION FEE: The registration fee includes all reference materials, handouts, and meal functions identified on the online agenda (<http://nma1.org/clcs/index.htm>) for conference attendees. Participants must cover the cost of hotel accommodations, spouse/guest meals, and any other functions. Automatically receive a \$25 Early Bird discount off the full registration if paid before the deadline listed for each conference.

PLEASE NOTE: All participants are required to make their own lodging arrangements with the hotel prior to the start of the conference. NMA has reserved rooms and arranged special rates for all conference attendees. Room reservations must be made by the cutoff dates listed on the reverse side, after which date, NMA's group rate can no longer be guaranteed. To ensure that you receive the discounted NMA rate, when making reservations, please specify that you will be attending The National Management Association conference. After the cutoff date, rooms will be on an availability basis only AND you may not receive NMA's special conference rate.

To register, complete the following information:

Full Name:

Nickname: (for nametag)

Are you a Certified Manager (CM) yes/no?:

Full Address:

First NMA conference? (yes/no)?:

Daytime phone number:

E-mail address:

Special Dietary Needs, e.g., vegetarian:

Please mark your method of payment:

- Check enclosed
- I wish to pay by Visa
- I wish to pay by MasterCard

Card Number:

Expiration Date:

Name on card: