



# National Management Association

## Individual Member News

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Every day you may make progress. Every step may be fruitful. Yet there will stretch out before you an ever-lengthening, ever-ascending, ever-improving path. You know you will never get to the end of the journey. But this, so far from discouraging, only adds to the joy and glory of the climb.

-Sir Winston Churchill  
1864-1965

If you have any articles or information that would be of interest to individual members, please contact:

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A positive attitude may not solve all your problems, but it will annoy enough people to make it worth the effort.

-Herm Albright  
1876-1944

### 2005 NMA National Officers elected at Conference in New Orleans!



**Chairman of the Board**  
Wendell M. Pichon, CM  
Lockheed Martin Leadership Association  
Fort Worth, Texas



**National Treasurer**  
Alan R. Watson  
Space Gateway Support Chapter  
Kennedy Space Center, Florida



**National Vice Chairman**  
Cay Robertson  
Tampa, Florida



**National Secretary**  
Eddie Williams  
Sanmina-SCI Leadership Chapter  
Huntsville, Alabama



2004 Chairman of the Board, Bill Mahaffey, CM, (left) from the Columbus Public Service Chapter, Columbus, Ohio, administers Oath of Office to 2005 Chairman of the Board-Elect, Wendell M. Pichon, CM, Lockheed Martin Leadership Association, Fort Worth, Texas.



Chairman Mahaffey administers Oath of Office to newly elected 2005 National Officers (l to r): Secretary, Eddie Williams, Treasurer, Alan Watson, CM, and Vice Chairman, Cay Robertson as the 2005 Chairmen-Elect watches and listens intently.

**2005 Leadership Development Conferences**  
Pacific South/Pacific North/Southwest – April 14-16 – Embassy Suites Phoenix North, Phoenix, Arizona  
Northeast/Southeast/Central – April 21-23 – Crowne Plaza Hotel, Columbus, Ohio

# Conference Highlights

## Council and Chapter Team Recognition *Laissiz les bons equipes roulez!* *(Let the good teams roll!)*

NMA recognized over 60 winning teams this year at the annual Recognition Luncheon. They were all welcomed in true “Mardi Gras” fashion as we “Laissez les bons equipes roulez!” Shown here are some pictures from that luncheon.



Preparations for Tuesday's luncheon start early on Sunday evening.



Committee members put finishing touches on the ballroom awaiting the festivities.



Each team received a warm “Mardi Gras” welcome as they came up to accept their awards.



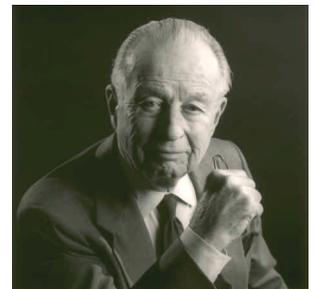
Court jesters welcome attendees to this gala celebration.

## Willis Hawkins Inducted into Hall of Fame Posthumously

Famed aerospace pioneer, Willis Hawkins, was NMA's 2004 Hall of Fame inductee. Mr. Hawkins passed away on Tuesday, September 28<sup>th</sup>, at his home in California. He was chosen by NMA in recognition of his vision, imagination, and dedication for more than a half century of public service to aviation through technical innovations and management leadership in the design, development, and production of military and commercial aircraft, space vehicles, and assembly missilery.

Mr. Hawkins participated in the creation of America's first operational jet fighter, first jet trainer, first ballistic missile launched from a submerged submarine, and the world's first controlled and recoverable space vehicle. He began working for Lockheed in 1937, retired in 1974, and came out of retirement to serve as President of Lockheed California Company from 1976-1979. Willis Hawkins would have been 91 in December.

Mr. Hawkins was honored posthumously at the Hall of Fame Banquet on Tuesday evening, November 2. To help celebrate the life of this remarkable man, Sherm Mullin, retired President of the Lockheed Skunk Works, and Mr. Hawkins' daughter, Nan Bostick, were in attendance. Ms. Bostick accepted the Hall of Fame plaque on her father's behalf.



**Willis Hawkins**  
1903-2004  
2004 Hall of Fame Inductee



Sherm Mullin, long time friend of Willis Hawkins, gives a little insight regarding our honoree..



Willis Hawkins' daughter, Nan Bostick, finishes delivering Mr. Hawkins acceptance speech that was written before his death in September.



Nan Bostick graciously accepts the Hall of Fame award on behalf of her father, Willis Hawkins.

**Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime.**

**-Chinese Proverb**

**The path to our destination is not always a straight one. We go down the wrong road, we get lost, we turn back. Maybe it doesn't matter which road we embark on. Maybe what matters is that we embark.**

*Barbara Hall, Northern Exposure, Rosebud, 1993*

# 2004 NMA National Conference Highlights (Cont.)

Although Ivan threatened us, he didn't stop us!! NMA just completed a very successful rescheduled 2004 National Conference in New Orleans on October 31 – November 2.

The conference kicked off with an exciting Keynote about "Success by Choice" delivered by Mr. Tim Richardson, CSP. Tim is a member of the National Speakers Association and founder of the North Florida Professional Speakers Association.

One of the biggest highlights of this year's conference was the finals of the American Enterprise Speech Contest. This year's top winner of a \$10,000 savings bond was Mr. Dan Alders, who is a 17-year-old home schooled junior.

Daniel represents the Hernandez Engineering Chapter and the Texas Gulf Coast Council in Houston.

Congratulations, Dan!

At noon, NMA honored Mr. Robert Stevens, President and CEO of Lockheed Martin Corporation as the Association's 2004 Executive of the Year.

In accepting the award, Stevens said, "The National Management Association is one of this country's great leadership assets, and I accept this honor on behalf of the 130,000 employees of the Lockheed Martin Corporation."

He also said that the traditional management pyramid – where directives and decisions flow down from the top – no longer applies in today's organizations. Instead, Stevens said, each employee contributes to the overall quality of leadership. "It is very gratifying for me to know that leadership potential resides in every individual ... that the pool of requisite qualities is not the unique endowment of a select few ... that the reservoir of integrity, energy, creativity and competence is no one's exclusive domain," he said. (His entire speech can be found on NMA's Web Site: <http://nma1.org>.)

Monday afternoon, an inspiring CEU Educational Forum Session on Executive Interface was given by Ms. Alyce Sarno. Alyce is the Director of Communications at Lockheed Martin Aeronautics in Marietta, Georgia.

Topping off a very busy Monday, Edward Schwier, CM, from the Hanford Chapter in Richland, Washington, was honored as NMA's 2004 Member of the Year. Edward has been a member of NMA for seven years.

Immediately after the Member of the Year Banquet, attendees were given an open evening to enjoy the sights and sounds of the "Big Easy."



Tim Richardson shown here with Debra Russell from Gulfstream Management Association, Savannah, GA.



Dan Alders, 2004 American Enterprise Speech Contest National Winner!



Mr. Robert Stevens, 2004 NMA Executive of the Year, delivers acceptance speech.



Mr. Edward Schwier, CM, 2004 NMA Member of the Year, delivers acceptance speech

The time to repair the roof is when the sun is shining.

-John F. Kennedy

People seem not to see that their opinion of the world is also a confession of their character.

Ralph Waldo Emerson  
US essayist & poet (1803 - 1882)



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Tell me and I'll forget; show me and I may remember; involve me and I'll understand.

-Chinese Proverb

Visit us on the Web!  
<http://nma1.org>

## Reflect and Celebrate

**Wendell M. Pichon, CM**  
2004 Vice Chairman  
Lockheed Martin Leadership Association  
Fort Worth, Texas

I love the FALL. It is my favorite time of the year. There is that wonderful crisp air. The trees become colorful. It is a dormant time, a time for all things, except us humans, to rest awhile. It is a time for us to sit back and take a moment to reflect on our accomplishments and celebrate what has been completed before Spring starts the process all over again. It's that time again for expressions of Thanksgiving. A time to count our blessings and make lists of those things in our life for which we are thankful. A time to stop lamenting for a moment on those things we don't have and celebrate the things we do have. Our society has provided us with a multitude of things to be thankful for. I hope that on Thanksgiving Day you will open your hearts and minds, even if only for the day, and appreciate the miracle of our own existence, appreciate especially having each other to share it with.

Pretty soon we will be embarking into another administrative year, another milestone, our eightieth year. Traditionally the start of every year is a time for letting go of the past, wiping the slate clean, and renewing our hope in a brighter future both immediate and in the distance. We are most receptive to anything that strengthens our faith in tomorrow. After all, that is where we will spend the remainder of our lives. Our tradition of thinking and looking forward includes a vision of a better life for generations to come. Our life is full of unlimited potential and our achievements in 2005 will be the direct result of the combined efforts of each of our members. May your reflections during this fall season be a time of celebration.

## Certified Manager Recognition!

After successfully passing the CM exams, your achievement will be recognized by friends, family, co-workers, clients, senior management, and the business community. New CMs receive a congratulatory letter, CM certificate, CM lapel pin, and a copy of the ICPM Code of Ethics. They are entitled to use the title "Certified Manager" and the registered CM title designation, i.e., John Smith, CM. ICPM recognizes CMs by sending press releases to local papers and announcement letters to designated parties. The names of new CMs are also published in ICPM's bi-annual newsletter, The Certified Letter.

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**Coming in February:**  
2005 Leadership Development Conference  
Information!