



LEADERSHIP DEVELOPMENT OPPORTUNITIES

Today's NMA puts the synergistic power of employee teams to work in solving business problems and assisting organizations in attaining their goals. We're proud of our history ... and we're excited that amid swirling change in business, government, and industry, our NMA chapters contribute to the bottom-line and provide vehicles for collaboration and leadership development ... in some cases, for over 70 years!

Let NMA help you turn expectations into reality. In a world of relentless change, you need employees who are engaged ... that's what makes them innovative and creative. **As your Leadership Business Partner** we'll help you develop the leadership bench strength you need to be ready for your next new business challenge.



A Rewarding Collective Experience

Practical Leadership Development for Employees

Members develop and enhance leadership and other skills through their NMA chapter activities. These skills, once mastered in an NMA "leadership laboratory," are easily transferable to the organization. NMA assists in the development of "managers" to help keep the organization on track and "leaders" to help lay new track! NMA helps win the business "talent battle" — employees will now stay the course and contribute fully when they feel engaged and valued.

NMA ... THE Leadership Development Organization

Bringing Value to Your Business, Each and Every Day

A Continuous Learning Environment

The NMA chapter augments employee training in the areas of leadership, process improvement, team building, computer technology, and other areas directly related to today's business needs, at a cost substantially lower than most companies can provide in-house. Learning happens with and through other people as a matter of participating in a community, not just by acquiring knowledge. New web-delivered services tap into a broad network of best practices and lessons learned.

Opportunities for Direct Dialogue among All Employees and Senior Leaders

Chapter meetings provide vital two-way communications between members and upper management. Executives and employees thus have a natural forum for sharing their vision and reinforcing the organization's mission and strategic initiatives. Meetings emphasize high regard for teamwork and reinforce principles of ethical conduct and personal responsibility. NMA allows you to "spot" emerging leaders and target them for additional development.



Cross-organizational Teaming and Problem Solving

In the chapter setting, people come together and informally find themselves addressing overall company and/or community issues. Employees develop an understanding of the entire organizational structure and discover company/community specific solutions through meeting regularly at NMA activities. They become increasingly connected and committed.

Promotion of Active, Responsible Citizenship

By becoming involved in community activities, NMA members cultivate goodwill for the organization within the local area and generate positive publicity for the organization. Their efforts help make their respective communities great places to live, work, and play, all of which assists in attracting and maintaining quality employees. A wide range of chapter activities helps support the organization in its community outreach efforts.



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