

NMA ... Developing the LEADER in You!

NMA Mission Statement

NMA offers leadership development products and creates opportunities that maximize the potential of our members, sponsoring organizations, and communities.



NMA Vision Statement

NMA is the recognized worldwide partnership of people and businesses, inspiring outstanding leadership, and cultivating highly productive workplaces.

NMA Statement of Principles

NMA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify NMA's core beliefs and provide the basis for the Association's Mission Statement.

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe leadership is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.

We believe that leadership development responsibility is shared among all individuals at all levels of the organization and that leadership is critical to any success.

We believe that individuals and organizations have a community and civic responsibility.

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NMA Code of Ethics

I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.

I will assume that all individuals want to do their best.

I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.

I will be guided in all my activities by truth, accuracy, fair dealing, and good taste.

I will keep informed on the latest developments in techniques, equipment, and processes.
I will recommend or initiate methods to increase productivity and efficiency.

I will support efforts to strengthen my profession through training and education.

I will help my associates reach personal and professional fulfillment.

I will earn and carefully guard my reputation for good moral character and good citizenship.

I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.

I will recognize that leadership is a call to service.

Approved 1925—Revised 1979

Adopted 1991