

WE GROW LEADERS



“Leaders don't create followers, they create more leaders.”

- Tom Peters

The NMA Chapter is a unique breeding ground for leadership development — women and men who take it upon themselves to OWN their personal growth strategies, counsel and mentor others, and create their own learning environment.

Colleague-to-colleague, peer-to-peer, NMA members strengthen themselves and they learn and problem-solve together. They are your most engaged, most loyal employees. Engagement fosters commitment and releases peoples' creativity. That translates into increased profits and growing your business ... and your employees ... together.



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We Grow Leaders!



NMA ... THE Leadership Incubator!

The NMA Chapter a Vehicle for Achievement



- Open to all employees showing a commitment to 1 company, 1 team
- Ongoing professional development workshops, lunch 'n learns, and after-hours training supplementing your ongoing training programs
- Chapter meetings with speakers, panelists, business and community leaders to broaden perspectives and open new horizons
- A commitment to youth and community service activities, allowing people to serve others while representing your organization
- Leadership development happening at multiple levels—recognizing that growing an adequate supply of leaders is an ongoing investment
- Exposure to those leading the chapter, allowing you to see where people are today and assess their potential for growth
- A rewarding collective experience where mentoring relationships begin to form naturally as people work together in support of the organizational mission and vision



So many times, we see people almost literally coming out of their shell via their NMA involvement. Everyone gets “pigeon-holed” at one time or another in their career. Taking on a chair position or serving as an NMA chapter officer opens new doors and allows people to showcase their full range of attributes and leadership competencies.



NMA Chapters allow people to cultivate their inner leader—that other side of their personalities through which they can connect with others, influence behavior, and model integrity. They become equipped to think and act as leaders.

An Incubator for Growing Servant Leaders and Developing Emotional Intelligence

Thru the Chapter, people learn to:

- Understand others — intuition and empathy
- Induce desirable responses in others—political acumen & social skills
- Develop awareness—of themselves and others
- Manage their reactions and resources—self regulation
- Express self-confidence—initiative, commitment, and perseverance

All giving your organization people who can truly lead other people
... and positively impact the bottom line.

Strategy and business plans set the stage, but nothing happens without EXECUTION.

NMA supplies the missing piece of the human resource puzzle — opportunities for people to actually PRACTICE leadership via the non-threatening environment of the NMA chapter. Your competitive edge is sustained with leaders who stretch their wings and find new learning surroundings for themselves.

